



Poster Logistics

Where: 4th Floor Grand Ballroom D-H at the Hyatt Regency St. Louis at the Arch

When: Poster Presentation Lunch – **Monday, September 15, 2025; 12:00-1:30pm CT**

Shipping: Presenters can ship posters to the hotel or travel with their posters. Presenters are responsible for shipping costs, pick up, etc. of their posters at the FedEx Office at Hyatt Regency St. Louis.

If you would like to ship your poster, please follow the format below:

(Guest Name) (Guest Cell Number) c/o FedEx Office at Hyatt Regency St. Louis 315 Chestnut Street St. Louis, MO 63102 CityMatCH Conference Box __ of __	Example: Jane Doe (402-552-9500) c/o FedEx Office at Hyatt Regency St. Louis 315 Chestnut Street St. Louis, MO 63102 CityMatCH Conference Box 1 of 1
---	--

FedEx Office Business Center

Hyatt Regency St. Louis
 315 Chestnut Street; St. Louis, MO 63102
 Phone: 314-588-2464
 Fax: 314-588-2488
 Email: usa5615@fedex.com

Operating Hours

Mon – Fri: 9:00am - 6:00pm
 Saturday: 9:00am – 3:00pm
 Sunday: Closed*

NOTE FedEx office is closed on SUNDAYS - please read carefully and ship accordingly*

Set Up

1. You will be emailed the list of posters and your assigned number. Please find your poster and make note of its number on this list, and then locate that number on the Floor Plan
 - a. On site, presenters can use the conference app to search for their poster title to find the poster number. Hard copies of poster names and numbers will be provided if needed.
2. Numbered poster boards will be set up in the **4th Floor Grand Ballroom** of the Hyatt Regency St. Louis. During set up times listed below, please find your assigned number on the poster board and mount your poster.
3. If you wish to distribute handouts or other items, print and bring them to the Poster Lunch.

Tear Down

1. Poster boards will be displayed for the entire conference. To maximize attendee viewing opportunities, presenters are welcome to leave their posters on display the entire conference.
2. Posters must be removed by the end of conference (September 17, 2024, at 12:00pm).

Set Up and Tear Down Schedule

Set Up: Sunday, September 14, 4:00 PM to 7:00 PM or

Monday, September 15, 7:00 AM to 10:30 AM

Tear Down: Tuesday, September 16, 6:00 PM to 8:00 PM **OR**

Wednesday, September 17, 6:00 AM to 7:45 AM

All posters remaining after 12:30pm on September 11th will be discarded.

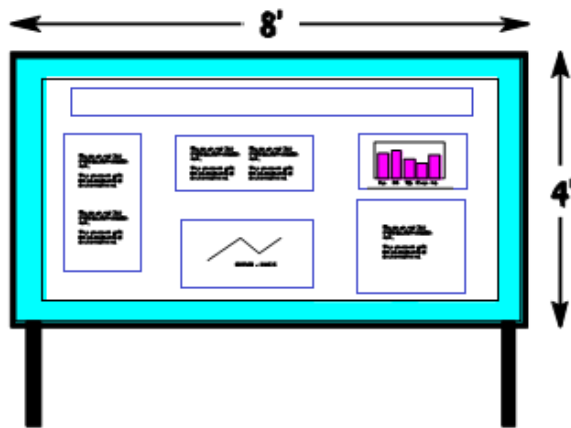
Presentation Format

Presenters should stand by their posters during the Poster Lunch and share about their work to interested attendees. Attendees will walk around, browse the poster boards, and ask questions.

Standard Guidelines for Poster Presentations

Poster presentations give you an opportunity to acquaint conference participants with the fundamentals of your program, special project, or study analysis quickly and easily.

Poster presenters should be by their posters during the Poster Session.



What is a poster?

A poster is a display that uses text, graphs, tables, charts, and pictures to present the highlights of a subject.

It should be designed to (1) catch the viewer's attention, (2) quickly acquaint the viewer with the basics of your subject, and (3) make the viewer want to learn more.

Each presenter will be assigned a free-standing display board with a usable surface of up to 8 x 4 feet and a sign indicating the Poster number.

Keep it simple but make your point! A good poster strikes a balance between giving either too much or too little information.

An effective poster presentation isn't just a report or journal article hung on the wall. It should highlight the major points of the topic in a form that the viewer can absorb in a few minutes. Don't reproduce full pages of typed text, because people probably won't read them. They are more likely to pay attention to short phrases, statements set off with bullets, and clear graphics.

On the other hand, the poster should have a point to make. Don't simply describe a public health campaign; **include an analysis of why the campaign was or wasn't successful. The viewer should come away with some new knowledge or insights.**

Tips for Preparing Poster Presentations

- Keep text brief; images simple and crisp
- Do not use all capital letters for text; they are more difficult to read
- Use graphics (charts, tables, pictures) that can be understood in one minute or less
- Emphasize important information using color, different type sizes, etc.
- Effective posters are interesting without being flamboyant. Too many colors or fonts can be distracting.
- Connect ideas so the flow of logic is clear from section to section. Consider numbering or using graphic arrows from sections to show the correct sequence.
- Assume that people will be looking at your poster from around three feet away, and design it to be easily read at that distance

Adapted from Guidelines for Poster Presentations, U.S. Government Printing Office 1986-631-008/24511