



2025 Sponsorship Guide

Who is CityMatCH?

CityMatCH is a national membership organization directly supporting city and county health department Maternal and Child Health (MCH) programs within metropolitan areas. For over 30 years, we have been a national voice for MCH activities by convening local, state, and federal partners to advance MCH work. By strengthening public health leaders and organizations and promoting equity, we can improve the health of women, birthing people, families, and communities. To that end, we have built a strong network of public health leaders through mentorship programs, training opportunities, and other collaborations, such as the CityMatCH Maternal and Child Health (MCH) Leadership Conference, that bring the MCH workforce and community members together toward common goals.

Our Target Audience

Attendees of the CityMatCH MCH Leadership Conference represent leaders from across all 50 states and territories, including some international leaders within the Maternal & Child Health fields. As a sponsor you will be able to reach influential individuals within Public Health programs such as:

- Child & Adolescent Health
- Community Health
- Environmental Health
- Epidemiology
- Fetal Infant Mortality Review (FIMR)
- Global Health
- Home Visiting
- Reproductive Health
- Sexual Education and Prevention
- Social Work
- Mental Health

And many more programs that serve women, children, families, and the communities they reside in.

Sponsorship A-la-Carte Sponsorship Tickets:

Below we have outlined our conference sponsorship a-la-carte sponsorship tickets along with the conference components details. CityMatCH is open to discussing our sponsorship and any other ideas you have for your sponsorship level!

With the purchase of the a-la-carte sponsorships, your organization will be recognized on our conference website, in the mobile app, branding on-site and printed materials.

A-LA-CARTE SPONSORSHIP TICKET	PRICE	SPONSORED COMPONENT DETAILS
Accessibility Services	\$1,000	Sponsor Closed Captioning, Accessibility Services for our General Sessions.
General Sessions	\$5,000	Sponsor our General Session – Promote your organization and mission shared in the session acknowledgement as well as branded promotion in the pocket agenda and mobile app.
Breakout Session	\$2,000	Sponsor one of our Impactful Breakout Sessions – promote your organization & mission shared in the session acknowledgement as well as branded promotion in the pocket agenda & mobile app.
Parent Room	\$1,000	Mothers, Parents, Children, and Babies often attend and need a quiet space to step into to pump, breastfeed, refresh, etc. sponsor this room for our attendees.
Name Badges w/Brand Spotlight	\$3,000	Sponsor our name badges and add your organization's logo to expand your visual reach and branding at our conference! Hundreds of badges in sight.
Pocket Agendas w/Brand Spotlight	\$750	While the mobile app is a perk for details, our pocket agenda remains in high demand for the quick session name, room location, and time for our attendees. Printed branding opportunity.
Energy Station	\$1,000	Coffee, tea, & energy in the form of beverages and/or power snacks to keep our attendees

		energized! Sponsor this and get a branding opportunity at these stations.
Snacks for Networking Break or Meeting	\$1,000	We know good connections often happen around food – sponsor a snack break for one of our networking breaks or meetings for our fellow attendees. A special thank you to you in mobile app included.
Breakfast	\$10,000	The most important meal of the day, breakfast. Help us serve breakfast to all attendees while we get our day started connecting, laughing, & learning.
Lunch	\$10,000	Learning = energy used and food = brain power! Sponsor our fabulous lunches to keep our attendees' minds sharp & powered up! A special thank you for sponsoring this important piece of our conference.
Childcare for Attendees	\$9,000	We have a goal to offer childcare to our attendees but that requires support from a sponsor! Please consider sponsoring to help more of our parenting attendees join us in St. Louis with ease!
Friends of CityMatCH Dinner	\$6,000	Networking, laughing, dancing, & EATING! The annual Friends of CityMatCH Dinner helps us give space to our attendees to spend time together, enjoy a meal, & have fun in between the hours of work.
Friends of CityMatCH Photobooth	\$500	Networking, laughing, dancing, & eating! The annual Friends of CityMatCH Dinner helps us give space to our attendees to spend time together, CAPTURE MEMORIES, & have fun in between the hours of work.
Friends of CityMatCH DJ/Music	\$500	Networking, laughing, DANCING, & eating! The annual Friends of CityMatCH Dinner helps us give space to our attendees to spend time together, enjoy a meal, & have fun in between the hours of work.
Friends of CityMatCH Wellness Activity	\$500	Networking, laughing, dancing, & eating! The annual Friends of CityMatCH Dinner helps us give space to our attendees to spend time together, engage in WELLNESS, & have fun in between the hours of work.

Scholarships	\$1,500	Scholarships for MCH Student Leaders and/or Community Based Organization and Tribal Entities
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*Please See Exhibit clause upon registration

To discuss exhibit options contact Janet Rogers jmrogers@unmc.edu, lauregarcia@unmc.edu or ashleigh.sutphen@unmc.edu