



2025 Exhibitor Guide

Who is CityMatCH?

CityMatCH is a national membership organization directly supporting city and county health department Maternal and Child Health (MCH) programs within metropolitan areas. For over 30 years, we have been a national voice for MCH activities by convening local, state, and federal partners to advance MCH work. By strengthening public health leaders and organizations and promoting equity, we can improve the health of women, birthing people, families, and communities. To that end, we have built a strong network of public health leaders through mentorship programs, training opportunities, and other collaborations, such as the CityMatCH Maternal and Child Health (MCH) Leadership Conference, that bring the MCH workforce and community members together toward common goals.

Our Target Audience

Attendees of the CityMatCH MCH Leadership Conference represent leaders from across all 50 states and territories, including some international leaders within the Maternal & Child Health fields. As an exhibitor, you will be able to reach influential individuals within Public Health programs such as:

- Child & Adolescent Health
- Community Health
- Environmental Health
- Epidemiology
- Fetal Infant Mortality Review (FIMR)
- Global Health
- Home Visiting
- Reproductive Health
- Sexual Education and Prevention
- Social Work
- Mental Health

And many more programs that serve women, children, families, and the communities they reside in.

What are the benefits of being an Exhibitor at the biennial CityMatCH Maternal and Child Health Leadership Conference?

The CityMatCH MCH Leadership Conference is designed as an opportunity for leaders within the MCH fields to engage in learning and networking opportunities focused on the latest developments and scientific updates within their respective specialties. As an exhibitor, you get to join in that shared knowledge, as well as become a part of the narrative within nationwide programming around increasing better health outcomes within the field of MCH.

Pricing:

Exhibit spaces include:

- 2 chairs
- 1 table – 6' x 30"

Exhibitor benefits include (but are not limited to):

- 1 full conference registration
- 1 exhibit hall badge
- Listing in the Conference Mobile Application
- Listing on the Conference Website

Non-profit Exhibitor: \$1,500

For-profit Exhibitor: \$2,000

**Please See Exhibit clause upon registration*

To discuss exhibit options contact Janet Rogers jmrogers@unmc.edu, lauregarcia@unmc.edu or ashleigh.sutphen@unmc.edu