

2024 Poster Awards

For the 2024 poster awards, CityMatCH staff will select nominees based on reviewers' scores prior to the conference. At the conference, a panel of judges will evaluate the nominated posters and select a winner in each category based on the criteria listed below. Categories include:

Outstanding Poster Award – Program & Policy

This award recognizes a presented poster in the program & policy submission track that best demonstrates the use of data and evidence translated to the development and/or evaluation of strong programs and/or policy.

Innovation (15 points)

- Approach creative/original?
- New or cutting-edge information developed?
- Challenges existing paradigms or address critical barriers to advancing the field?
- Employs novel concepts, approaches, methodologies, tools, or technology?

Grounding in Evidence (15 points)

- Evidence provided that the issue/problem is important?
- Is the approach evidence-based, or some evidence was presented that it was likely to be effective in addressing this problem within the population included in the program/project?

Evaluation (15 points)

- The initiative's evaluation plan was described
- The evaluation was completed (not required). The evaluation addressed knowledge, behaviors and/or outcomes of target populations (not only activities).

Implications for Public Health Practice/Policy/Research (15 points)

- Increases knowledge and/or improves public health practice significantly?
- Addresses an important understudied public health issue/topic?
- Provides new information on a well-studied public health issue/topic?
- Findings are applicable to a wide audience?

Overall Poster Quality (40 points)

- Reviewer's overall impression of the quality of the poster?
- Reviewer's overall impression of clarity of poster? Is the poster well organized, displayed in a logical sequence, and easy to follow?
- Is the poster visually appealing (color, diversity, etc.)?
- Conclusions clear and supported by data? Does the poster stimulate interest and discussion?

Outstanding Poster Award – Scientific Research & Data

This award recognizes a high-quality poster in the scientific research & data submission track that excels in methodology and best demonstrates the use of research and data to advance public health.

Innovation (10 points)

- Approach creative/original?
- New or cutting-edge information developed?
- Challenges existing paradigms or address critical barriers to advancing the field?
- Employs novel concepts, approaches, methodologies, tools, or technology?

Methodology/Approach (30 points)

- Study concept and design appropriate for the identified purpose of the study?
- Data appropriate for the study question?
- Clear how key variables were defined and measured?
- Clear what statistical methods were used for analysis; and are they appropriate?

Implications for Public Health Practice/Policy/Research (20 points)

- Increases knowledge and/or improves public health practice significantly?
- Addresses an important understudied public health issue/topic?
- Provides new information on a well-studied public health issue/topic?
- Findings are applicable to a wide audience?

Overall Poster Quality (40 points)

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- Reviewer's overall impression of clarity of poster? Is the poster well organized, displayed in a logical sequence and easy to follow?
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- Conclusions clear and supported by data?
- Does the poster stimulate interest and discussion?

Innovation Award – Program & Policy

Wow, what an amazing new idea!

The Innovation Award for Program/Policy submission track recognizes a high-quality poster that demonstrates a new or novel program or policy that impacts MCH practice and outcomes. The program can be a new program/policy or one that brings together established ideas in a new way.

Innovation (40 points)

- Approach creative/original?
- New or cutting-edge information developed?
- Challenges existing paradigms or address critical barriers to advancing the field?
- Employs novel concepts, approaches, methodologies, tools, or technology?

Implications for Public Health Practice/Policy/Research (20 points)

- Increases knowledge and/or improves public health practice significantly?
- Addresses an important understudied public health issue/topic?
- Provides new information on a well-studied public health issue/topic?
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Overall Poster Quality (40 points)

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- Is the poster visually appealing (color, diversity, etc.)?
- Conclusions clear and supported by data?
- Does the poster stimulate interest and discussion?

Innovation Award – Scientific Research & Data

Wow, what an amazing new idea!

The Innovation Award for the Scientific Research & Data submission track recognizes a high-quality poster that demonstrates a new or novel way to approach a data project, including methods, data sets, linkages, applications, and research question.

Innovation (40 points)

- Approach creative/original?
- New or cutting-edge information developed?
- Challenges existing paradigms or address critical barriers to advancing the field?
- Employs novel concepts, approaches, methodologies, tools, or technology?

Implications for Public Health Practice/Policy/Research (20 points)

- Increases knowledge and/or improves public health practice significantly?
- Addresses an important understudied public health issue/topic?
- Provides new information on a well-studied public health issue/topic?
- Findings are applicable to a wide audience?

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Exemplary Student Researcher

Special consideration will be given to abstracts submitted by students, and an outstanding student poster will receive an award!