

## CityMatCH Maternal and Child Health Leadership Conference



### 2023 Exhibitor Guide

#### Who is CityMatCH?

CityMatCH is a national membership organization directly supporting city and county health department Maternal and Child Health (MCH) programs within metropolitan areas. For over 30 years, we have been a national voice for MCH activities by convening local, state, and federal partners to advance MCH work. By strengthening public health leaders and organizations and promoting equity, we can improve the health of women, birthing people, families, and communities. To that end, we have built a strong network of public health leaders through mentorship programs, training opportunities, and other collaborations, such as the CityMatCH MCH Leadership Conference, that bring the MCH workforce and community members together toward common goals.

#### 2023 Theme: Reconnecting & Transforming MCH- A Journey of Healing, Rebirth & Growth

The 2023 CityMatCH Maternal and Child Health Leadership Conference's theme is *Reconnecting and Transforming MCH: A Journey of Healing, Rebirth, and Growth*. Public health has changed since the COVID-19 pandemic began in 2020. Significant disruptions across the field led to delays in programming, staffing shortages, or shifts in priorities. Many MCH professionals were reassigned to other areas to fulfill needs on an emergency basis. As a result, the public health workforce experienced increased burnout as we faced logistical, organizational, and political challenges created by the pandemic. This conference, held in New Orleans, LA, will focus on the rebirth and rejuvenation of the MCH field as we reconnect to one another and to our programs and policies. Additionally, CityMatCH's conference theme will continue our commitment to health equity by bringing together diverse groups of people for important conversations about transforming public health in light of racial disparities and structural inequities that persist across the United States

## Our Target Audience

Attendees of the CityMatCH annual conference represent leaders from across all 50 states and 5 major territories, including international leaders within MCH fields. As an exhibitor, you will be able to reach influential individuals within Public Health programs such as:

- Child & Adolescent Health
- Community Health
- Environmental Health
- Epidemiology
- Fetal Infant Mortality Review (FIMR)
- Global Health
- Home Visiting
- Reproductive Health
- Sexual Education and Prevention
- Social Work
- Mental Health
- And many more diverse programs that serve women, children, families, and the communities they reside in

## What are the benefits of being an Exhibitor at CityMatCH 2023 Conference?

CityMatCH's Annual Conference is designed as an opportunity for leaders within the MCH fields to engage in learning and networking opportunities focused on the latest developments and scientific updates within their respective specialties. As an exhibitor, you get to join in that shared knowledge, as well as become a part of the narrative within nationwide programming around increasing better health outcomes within the field of MCH.

## CityMatCH 2023 Exhibitor Pricing

Exhibit spaces include:

- 2 chairs
- 1 table
- 1 wastebasket

Exhibitor benefits include (but are not limited to):

- 1 full conference registration
- 1 exhibit hall badge
- Listing in the Conference App
- Listing on the Conference Website

**Non-profit Exhibitor: \$1,200**

**For-profit Exhibitor: \$1,500**

\*Floor plans and times to come

\*Please See Exhibit clause upon registration

To discuss exhibit options contact Janet Rogers [jmrogers@unmc.edu](mailto:jmrogers@unmc.edu), Aislinn Rookwood [Aislinn.rookwood@unmc.edu](mailto:Aislinn.rookwood@unmc.edu), and/or Nishka Bommareddy [nbommareddy@unmc.edu](mailto:nbommareddy@unmc.edu).