

# ABSTRACT SUBMISSION DESCRIPTION

## CityMatCH MCH Leadership Conference

### SUBMITTING AN ABSTRACT

#### Deadline:

Proposals must be electronically completed **through our online submission system no later than March 10, 2023, 11:59 PM Pacific**. Before this deadline, submissions can be created, modified, and finalized. If submissions have not been finalized (using the “Save and Finalize” button) before the deadline, they are incomplete and will not be reviewed or considered for acceptance.

#### Description:

Abstracts may be presented as 20 to 25-minute Oral Presentations (combined with other abstracts into 90-minute sessions), or as Poster Presentations. Abstracts requirements depend on your selection of type: 1) Program & Policy, or 2) Scientific Research & Data. The Program & Policy Track is for abstracts that are focused on development, implementation, evaluation, or dissemination of MCH initiatives (program, partnership, collaboration, or policies). The Scientific Research & Data Track is for abstracts that focus on scientific research, analysis, and utilization of qualitative or quantitative data.

#### Submitting implies that you, your co-authors, and co-presenters understand and agree with the below provisions:

- Each presenter will need to register for the conference.
- Communications and announcements will be e-mailed only to the identified Main Contact, who is responsible for forwarding them to others on the team.
- Proposals must be submitted in English only.
- Promotion of a for-profit venture is not appropriate as a presentation and should instead be featured using exhibitor or sponsorship options (see <https://www.citymatch.org/conference/exhibit-sponsor/>).

#### Submitted abstracts must include the following:

1. Selection of “Program/Policy” or “Scientific Research and Data”
2. Presentation title (20 words or less)
3. Contact information for the presenting author and co-authors must include:
  - a. Full names
  - b. Job titles
  - c. Degrees
  - d. Organization affiliation
  - e. A contact phone number
  - f. A brief bio-sketch will be required for authors participating in oral presentations.
4. Selection of Oral or Poster Presentation

**Oral:** Oral sessions provide an opportunity for conference participants to hear the latest information from individual presenters on a variety of topics, usually grouped into themes. Oral session abstracts will be accepted individually and combined with other presentations into conference sessions, typically three or four per session.

**Poster:** Large bulletin boards are provided in a designated space at the conference venue. During a special session to highlight the posters, conference attendees can read posters as authors stand by to explain their projects.
5. The selection of content category. A list of categories is below.
6. Whether your abstract is linked to any others that will be submitted, if you want them to be grouped in the same session, whether a local health department was involved, whether a presenter is a student, emerging professional, or frontline staff, and whether your project includes noteworthy data methods.

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7. The following fields will depend on whether you chose Scientific Research and Data or Program/Policy (Total should not exceed 500 words):
- a. Scientific Research and Data
    - o The abstract should include:
      - **Background:** Statement of the primary public health issue that your study addresses; what is known and unknown.
      - **Study Question:** State your study question(s).
      - **Methods:** Concisely describe the study design, data sources utilized, analysis methods, and any study limitations. Data sources and linkages must be specified.
      - **Results:** Describe the key findings from the data analysis and limitations.
      - **Conclusions:** Summarize the key study findings.
      - **Public Health Implications:** Statement of potential uses of this study for science, policy, programs, public or provider education.
  - b. Program and Policy
    - o The abstract should include:
      - **Issue:** The specific problem that the initiative was intended to address, including evidence that the initiative was needed.
      - **Setting:** Geographic location where the activities took place, and the intended audience or population expected to benefit from the activities.
      - **Project:** Description of the activities, including evidence that these activities would be likely to effectively address the problem, innovative aspects, your organization's role, logic model, and evaluation plan.
      - **Accomplishments/Results:** The major accomplishments, including evaluation results (i.e., evidence of the effectiveness of the initiative on knowledge, behaviors, and/or outcomes in the target population).
      - **Barriers:** Summary of specific barriers encountered and how/whether they were overcome.
      - **Lessons Learned:** The take home message, what worked, what should be done differently, and the implications for public health. Please also describe how your abstract highlights equity, science, or leadership if applicable.
      - **Information for Replication** (optional), such as financial and other costs, key partnerships required, and potential resources to cover costs is optional.

### Tips when submitting an abstract:

1. Define abbreviations and acronyms
2. Use numerals to indicate numbers except at the beginning of a sentence
3. **Do not** copy and paste bulleted lists from Microsoft Word
4. **Do not** use bold, italics, underlines, tabs, hard returns, or all capital letters, including author info, titles, and text
5. **Do not** include line graphs, tables, or other attachments
6. Describe your results instead of saying "results will be discussed"

If you have any questions, please feel free to contact us at [CitymatchConference@unmc.edu](mailto:CitymatchConference@unmc.edu).

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<b>Content Categories</b>	
<b>Data Use</b>	
Tribal Epi Center Projects	Evaluations of Programs or Surveillance Efforts
New Data Sources or Data Linkages and using data in new ways	Data Disaggregation/Decolonization and Sovereignty
	Using Data for decision making
<b>Equity</b>	
Equity Work in and across Racial/Ethnic Groups	Immigration/Immigrant Populations & MCH
Equity in practice/driving internal equity	Projects Focusing on Native American Populations & MCH
Reproductive Justice, birth justice, & birth workers	Accountability in Public Health Practice
<b>Policy &amp; Advocacy</b>	
Policy Assessments	Best Practices for Engaging Policy Makers
Training for Governmental Policy Change/ Legislation	Health/equity in all Policies
Inequities in law enforcement, legal system, housing	Gun violence
Child Welfare Services/ Foster Care/ Adoption	
<b>Intersectionality</b>	
LGBTIQ+/Gender Queer Populations & MCH	Economics (e.g. reparations, wealth gaps, mobility)
Emergency Preparedness & MCH	MCH Populations Living with Disabilities
Technology & MCH	MCH Populations Living with Chronic Diseases
Precision medicine & MCH	Incarcerated populations
Intersectional Public health	Environmental justice
<b>Ongoing MCH Issues</b>	
Fatherhood/Engaging Fathers	Breastfeeding, nutrition, food access
Maternal Mortality	Safe Sleep, SIDS/SUID
Infant Mortality	Children with Special Healthcare Needs
Prematurity	Supporting families & community/caretakers
<b>Collateral Damage of COVID</b>	
Equity Issues highlighted by COVID	Impact on MCH priorities & populations
Impacts on childhood education & Development; mental health and emotional wellness	Impact on MCH workforce
Anticipated long-term effects of COVID	Examples of innovation in order to meet COVID challenges in MCH
	Lessons learned & future directions for MCH post-COVID

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### Scientific Research/Data Abstract Acceptance Criteria

<i>Overall Presentation/Quality</i>	<p>Reviewer's overall impression of the quality of the abstract?</p> <p>Reviewer's overall impression of clarity of abstract?</p> <p>Conclusions clear and supported by data?</p>
<i>Innovation</i>	<p>Approach creative/original?</p> <p>New or cutting-edge information developed?</p> <p>Challenges existing paradigms or address critical barriers to advancing the field?</p> <p>Employs novel concepts, approaches, methodologies, tools, or technology?</p>
<i>Methodology/Approach</i>	<p>Study concept and design appropriate for the identified purpose of the study?</p> <p>Data appropriate for the study question?</p> <p>Clear how key variables were defined and measured?</p> <p>Clear what statistical methods were used for analysis; and are they appropriate?</p>
<i>Implications for Public Health Practice/Policy/Research</i>	<p>Increases knowledge and/or improves public health practice significantly?</p> <p>Addresses an important understudied public health issue/topic?</p> <p>Provides new information on a well-studied public health issue/topic?</p> <p>Are the findings applicable to a wide audience?</p>

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### Program/Policy Abstract Acceptance Criteria

<i>Abstract Content</i>	The author included the recommended elements (Issue, Setting, Project, Accomplishments/Results, Barriers, Lessons Learned).
<i>Abstract Quality</i>	The ideas were developed, the concepts communicated, and the findings presented clearly and in sufficient detail to understand what was done.
<i>Innovation</i>	The initiative introduces a new idea, method or approach to an MCH issue, uses resources in new ways, or uses old methods in a new setting.
<i>Grounded in Evidence</i>	Evidence was provided that the issue or problem was important. The initiative was evidence-based, or some evidence was presented that it was likely to be effective in addressing this problem.
<i>Evaluation</i>	The initiative's evaluation plan was described. The evaluation addressed knowledge, behaviors and/or outcomes of target populations (not just program activities).
<i>Effective</i>	The initiative appears or "promises" to be effective and replicable OR it produced lessons that can be valuable in creating more effective programs and policies.