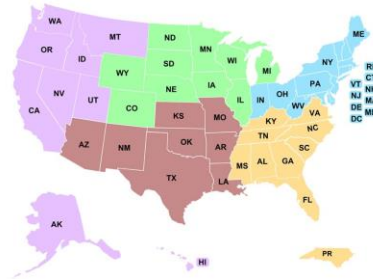




# 2019 CityMatCH Board Election

## Regions and Candidates for Consideration



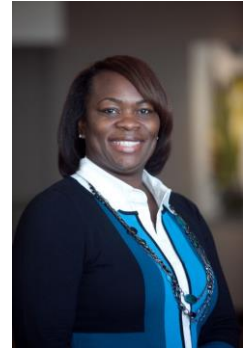
<b>South Central Region (Select 1)</b>	<b>Clemelia Richardson, PhD, MSW (Incumbent)</b> Houston Health Department Division Manager
	<b>Carl “Mike” Riddell, MD, FACOG</b> Arkansas Department of Health Medical Director, Women’s Health, Center for Health Advancement
<b>West Region (Select 2)</b>	<b>Nicole Evans, MSW, MBA</b> Pasadena Public Health Dept. MCAH Director/Coordinator
	<b>Pamela Harris, RN, BSN, MHA, PHN (Incumbent)</b> Sacramento County Department of Health Services Public Health Division Director, Director of Nursing
	<b>Audrey Stevenson, PhD, MPH, MSN, FNF-B (Incumbent)</b> Salt Lake County Health Department Family Health Division Director
<b>At Large (Select 3)</b>	<b>Marilyn Johnson, MBA (Incumbent)</b> Mississippi State Department of Health Director of Family Planning and Title V MCH
	<b>Shynell Jones, MSN, RN</b> Toledo-Lucas County Health Department Maternal and Child Health Supervisor
	<b>Iliah Neely, MPH FDC CLC</b> NYC Department of Health and Mental Hygiene Family Wellness Site Coordinator   Center for Equity, Bronx NHAC
	<b>Angela Newman-White, MA</b> Cuyahoga County Board of Health Grants Manager
	<b>Kimberly N. Seals, MSPH, MPA</b> South Carolina Department of Health and Environmental Control Director – Bureau of Maternal and Child Health

## CityMatCH Board of Director Candidates

### South Central – Clemelia Richardson, PhD, MSW

I welcome the opportunity to continue to serve as a representative of the South Central region on CityMatCH's Board of Directors.

My career as a public servant has been dedicated to women, children and communities. Integrating the contributions and needs of fathers has been central to my professional experiences. As a Licensed Clinical Social Worker with a public mental health authority, I addressed health and wellness of vulnerable families in urban communities. My diverse clinical experiences provided a unique perspective that I leveraged to more comprehensively impact change for children and families within a public health context. For the past 13 years, I have been afforded the opportunity to influence public health practice, policy and research for Maternal and Child Health (MCH) in the Houston area.



Houston Health Department is the public health authority for the fourth largest city in country. The diversity of our city is represented within our MCH population. I have been at the forefront of designing, implementing and evaluating programs to improve health outcomes for children and families. As Division Manager, I am successfully launching best practices and innovations to improve service delivery, integrating technology to advance programming and evaluation, as well as translating research to practice to transform systems. Through mentoring, supervision and training, I am further developing the MCH workforce and cultivating future MCH leaders. Spearheading multidisciplinary teams, leveraging multisector collaboratives and elevating the voice of community have been key to system reform and sustained positive change for Houston's MCH population and the communities in which they live.

This is a challenging yet exciting time for Maternal and Child Health. We are faced with having difficult and courageous conversations around race, discrimination and health inequities. As MCH leaders, we are charged with examining this intersection within our local health departments and being deliberate in our actions to improve health outcomes for families and communities. Through partnership and shared learning and resources, we can bridge smaller community-level impacts into a national model for reform. CityMatCH is leading groundbreaking work in this area. I am fortunate to be a part of this experience and look forward to influencing local, state and national social justice initiatives for MCH.

CityMatCH has significantly contributed to my professional development through *CityLeaders*, mentoring and education. Serving on its Board of Directors and Equity Action Group are ways in which I give back. I am committed to improving the health and well-being of women, children and families. I am dedicated to creating systemic changes resulting in better health outcomes for urban families and communities. I welcome the opportunity to continue to serve as a representative for the South Central region and advance MCH work germane to our families, communities and organizations.



## South Central – Carl “Mike” Riddell, MD, FACOG

As a recognized leader of public health in Arkansas for many years (Medical Director, Women’s Health, Arkansas Department of Health (ADH)), Dr. Riddell is strategically positioned to take full advantage of the opportunity to learn from his experience with CityMatCH to improve his leadership skills and team building continuing to helping disadvantaged women deal with numerous public health and safety issues.



He is the architect of a unique statewide IUD training program where he has provided intensive, one-on-one IUD training including didactics, inanimate models, and a minimum of ten supervised “client” IUD insertions before “certification” resulting in over 40 ADH practitioners highly trained to safely place IUDs and implants in clients at over 90 ADH Title X funded clinics in all 75 counties in Arkansas. Dr. Riddell received the National Family Planning Superstar Award in 2014.

Other areas of special interest with proven leadership-driven results include: immunizations (MMR, Influenza, HPV), maternal mortality, teen pregnancy, reproductive health education, telemedicine, implementation science, capacity building, clinic efficiency, well-woman preventive services, perinatal services, NICU levels, < 39 weeks NMI scheduled delivery, state MMRC and maternal safety bundle adoption, and other QA projects.

*I feel that my experience with CityMatCH will enhance my ability to help others in need. The ability to see the “big picture”, “connect the dots”, and create “win-win” solutions to public health challenges is a key attribute that I value!*

C. Michael Riddell, MD, FACOG  
Medical Director of Women’s Health,  
Arkansas Department of Health  
QA\Medical Director, Center for Local Public Health, ADH

Associate Professor, OB\GYN Faculty  
University of Arkansas for Medical Sciences  
Power Team, Center for Distance Learning

## CityMatCH Board of Director Candidates

### West – Nicole Evans, MSW, MBA

Nicole Evans, MSW, MBA has worked in the social work field since 1992 after completing her MSW from the University of Cincinnati. In 2006, Mrs. Evans decided to combine her social work experience with financial and business expertise and in 2008 was awarded her Master of Business Administration from Texas Woman's University in Denton, Texas. After working in higher education, she realized her passion for maternal and child health which led to her program management position with the Fort Worth Texas Healthy Start Program. While working as program manager, her success managing the Healthy Start program led to her promotion to Healthy Start Federal Project Director. After working for Healthy Start for several years, in 2013 Mrs. Evans accepted a position with the City of Pasadena as the Program Coordinator for the Black Infant Health Program. In 2016, Mrs. Evans was appointed as Acting Maternal, Child and Adolescent Health Program Director while continuing to oversee all program operations of the Black Infant Health Program.



In 2018, Mrs. Evans transitioned from the Acting Maternal, Child and Adolescent Health Program Director for the City of Pasadena to the permanent director. As the MCAH Director Mrs. Evans oversees the Black Infant Health Program, Local Oral Health Program, SIDS Program, Childhood Lead Poisoning Prevention Program and the Comprehensive Perinatal Services Program. Mrs. Evans is also working to ensure that All Children Thrive in the City of Pasadena. As an All Children Thrive (ACT) city, her work is dedicated to achieving transformative changes in the child-serving systems as measured by healthy births, thriving toddlers, and flourishing children who are ready for school, reading at grade level, and succeeding academically and socially.

After attending the 2015 CityMatCH conference, Mrs. Evans worked side by side with the City of Pasadena MCAH Director to engage community stakeholders in addressing the impacts of early-in-life adversity in Pasadena. Through her work she developed a passion for mitigating and eliminating adverse experiences for children, mothers and fathers. In partnership with the Pasadena MCAH Director the department, Mrs. Evans hosted a Call-to-Action: The Impact of Adverse Childhood Experiences, Trauma, and Toxic Stress on Lifelong Health, which brought together healthcare and mental health professionals from across the city and county, featuring speakers from various medical and mental health disciplines. The goal then became for the City of Pasadena to be a Trauma Informed City.

Mrs. Evans continues to work diligently on behalf of infants, children, adolescents, mothers and fathers to improve their overall health, the family unit and the ultimate health of the community. She is a results-oriented detailed professional with a proven track record of fostering great internal and external relationships across multidiscipline areas. Having exceptional people and management skills have allowed her to demonstrate great analytical, interpersonal and communication skills while leading teams. Her strong organizational and problem-solving skills give her the ability to prioritize and meet deadlines. She is exceptional at multitasking and providing leadership in high pressure situations. She is an independent thinker, self-starter with a high commitment for achieving success while maintaining organizational strategies by focusing on program priorities and department's planning and policy development goals.

Nicole Evans holds a Bachelor of Social Work from Southern University and A&M College, Baton Rouge, Louisiana, and a Masters of Social Work from the University of Cincinnati, Cincinnati, Ohio and a Master of Business Administration, from Texas Woman's University, Denton, Texas. She attended the UCLA/Johnson & Johnson Community Health Institute. Mrs. Evans served on the Texas Healthy Start Alliance Board and collaborated with the Infant Mortality Network on special project planning and the Tarrant County Fatherhood Coalition, Fort Worth Texas. Currently she is a member of Pacific Clinics, Pasadena, California Early Head Start/ Head Start Policy Council and is serving as a member of CityMatCH's Equity Action Group.



**West – Pamela Harris, RN, BSN, MHA, PHN**

In my current roles I serve as the Division Manager for Public Health at the Department of Health and the Director of Nursing for Sacramento County. I have over thirty-three years of nursing and healthcare management experience with a diverse range of organizations and specialist care areas. These include government agencies; private sector and non-profits; public health; maternal child health; emergency care; critical care; acute care; mental health and correctional health. I am passionate about promoting health equality in Sacramento, good health for children and family, availability of quality health care, and the importance of planning and building healthy communities.



In my role as Division Manager for Public Health I lead a healthcare team of both professional and para professionals. As the Director of Nursing, I have oversight for all Public and DHHS nursing staff. I collaborate with community organizations and leaders as an advocate for the citizens of Sacramento.

I currently service on the following community boards and cohort. Family Support Collaborative, Prenatal and Child Health Services, Advisory Board, Nurse Family Partnership Advisory Board, Maternal Child Health Advisory Board and Government Alliance of Race and Equality Cohort. I am also working with our community partners to stop human trafficking.

I believe in the CityMatCH philosophy and it has been an honor to serve on the CityMatCH Board of Directors the last three. Attending the CityMatCH conferences over the years has afforded me the opportunity to network and collaborate with health care advocates with a shared vision and passion for healthy communities throughout the United States and other parts of the world.

Many of the CityMatCH tools and publications have been enormously valuable assistances to me during the development of our Public Health workforce and planning for succession in leadership. Our team has also found the “Ask-a-Colleague” system very beneficial.

The CityMatCH conferences over the last few years have expanded my knowledge and the significance the roles of “Social Determinate of Health” and “Health Equality” play in our community’s health. In the future I will continue to be an active member of CityMatCH and utilize the valuable resources available.

If reelected to the CityMatCH Board of Directors, I will continue to represent the organization to the best of my ability and continue the important work we do both in our communities and nation.



**West – Audrey Stevenson, PhD, MPH, MSN, FNP-B**

Audrey M. Stevenson, PhD, MPH, MSN, FNP-BC: is a family nurse practitioner with more than 40 years of clinical and public health experience.



I hold Master of Public Health and Master of Nursing degrees and received my doctorate in public health from the University of Utah. I have worked in public health for the past 32 years and currently serve as Division Director of Family Health Services of the Salt Lake County Health Department in Salt Lake City, Utah, where I manage 6 public health centers and various initiatives, including the immunization program, WIC, clinical collaborations, Clinical Collaborations, Public Health Nursing, and Home Visiting programs.

Throughout my career I have had a special love for maternal and child health. I have been fortunate to work throughout my career serving woman, children and families in my community. I had the opportunity of working with legislators in 2010 to change laws allowing pregnant minors to consent for their own vaccines.

I have been a member of CityMatCH for 18 years and have been honored to serve on the board since 2006. During my time on the board I have been honored to serve as Co-Lead for the Data Action Group and Co-Lead for the Membership Action Group. Our health department has participated in the “Ask-a-Colleague” both in asking other member health departments questions and in providing responses and sharing information with others asking questions. We have participated in the Date Use Institute, in several action learning collaboratives and other CityMatCH opportunities. Our community has had tremendous benefit from our collaboration and involvement with CityMatCH. I have used my position as a member health department representative and as a board member to share information and CityMatCH resources with other health departments in Utah and surrounding states. Despite the benefits our involvement with CityMatCH has been, our continued involvement is needed to continue to address the health disparities and other MCH challenges in our community.

If selected to continue as a representative to the CityMatCH Board of Directors, I will represent and serve members to the best of my ability. I will also do all that I can through this partnership with CityMatCH to further the MCH work needed in each of our communities.

## CityMatCH Board of Director Candidates

### At-Large - Marilyn Johnson, MBA

Marilyn Johnson (MBA) is the state Title V Director for Mississippi at the Mississippi State Department of Health (MSDH). Marilyn has served on the CityMatCH board since 2017 and has been active in membership engagement and leadership development. She has over 10 years of experience in public health with specific experience in the areas of policy and evaluation, grant writing, management, professional development, quality improvement, and maternal/child health. In addition to her role as state Title V Director, Marilyn also serves as the Pregnancy Risk Assessment Monitoring System (PRAMS) Program Manager where she provides leadership and direction for the MS PRAMS program. PRAMS is a surveillance project of the Centers for Disease Control and Prevention (CDC) and state health departments which is designed to collect data on maternal attitudes and experiences before, during, and shortly after pregnancy; data is used to help MS better meet the needs of women, children, and families in the state.



Additionally, Marilyn has held volunteer positions on many boards and committees. She is the Chair of the Public Health Education Policy and Research Section (PHEPR) of the Mississippi Public Health Association (MPHA) as well as the Chair of the Young Professionals Special Interest Group of MPHA. She also served as the Co-Chair for the Association of Maternal and Child Health Program's (AMCHP) Workforce Development Committee and the Chair for the March of Dimes Maternal and Child Health Committee (MCH).

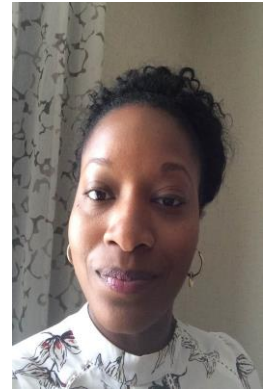
Marilyn is a visionary and strategic leader. She intuitively and creatively weaves the threads of opportunities together to strengthen maternal and child health in MS. She is committed to developing leadership in others by helping them to realize their gifts, discover their potential, and achieve their goals. She believes that focusing on individual and team leadership development is foundational for engaging in organizational and systems level change needed to improve maternal and child health.

Marilyn grew up in poverty in a small rural town in southern Mississippi. Poverty has a unique set of challenges. Marilyn learned from her experiences that poverty is a state of mind. It showed her the importance of perspective and it taught her to dream big. She believes that if you are going to dream big, you have to work hard. She took that to heart and that is how she came to be where she is today. Her experiences give her a unique life perspective that help shape how she guides her work in MS.



## At Large – Shynell Jones, MSN, RN

Shynell Jones is an enthusiastic Public Health Nurse with 15 years of experience working to improve the health and well-being of the community. Shynell has been working at the Toledo-Lucas County Health Department since 2005. She currently serves at the Maternal and Child Health Supervisor and Health Start Program Director. Shynell also supervises Ohio Equity Institute program staff.



Shynell serves the community through her efforts to reduce infant mortality and addressing health disparities. Taking the lead on activities that address racism and the health impacts on women, children, and communities. She also assisted in the creation of the documentary "Infant Mortality: Black and White in Lucas County." The documentary became a tool for the health department to raise awareness, to educate, and begin community conversations.

<https://www.youtube.com/watch?v=SDW24ps1JEg>

Shynell has been connected with CityMatCH for over a decade, attending conferences and participating in special topic projects. In addition to taking over the Ohio Equity Institute work at Toledo-Lucas county, she connected with other health departments throughout the state. CityMatCH has also provided technical assistance for her work with Getting Healthy Zones.



## CityMatCH Board of Director Candidates

### At-Large - Ilish Neely, MPH FDC CLC

For almost a decade, I have proudly serviced families in the South Bronx. Currently I operate as a Coordinator of a placed based intervention, The Family Wellness Suite within the New York City Department of Health and Mental Hygiene's Center for Health Equity. Daily I am tasked to coordinate daily operations ranging from fiscal management, program planning, birth justice advocacy and building trust with families of the Bronx. Weekly, I facilitate a parenting class which provide me with the opportunity to revisit my community health worker roots and connect directly with parents. Each week I have the privilege of witnessing their evolution and expansion of self-efficacy attributes, critical to adopting healthier behaviors.



My goal as a coordinator is to craft an environment that promotes health and wellness to traditionally disenfranchised communities. It is to my hope to shift the current Maternal Health narrative to embody more uplifting approaches that support both maternal and infant vitality in addition to mortality review. Often within program planning, I tie together the role mental health and trauma play in the grand scheme of families thriving. As a humble team of two the Family Wellness Suite have serviced more than 600 families in 2018. By June 2019 we will have superseded the previous year's total.

In 2015, I earned my Masters of Public Health with a special concentration on Maternal Child Reproductive and Sexual Health from the City of New York School of Public Health. During the course of my Graduate public health education I worked as a Community Health Worker which, proved to be an eye opening experience. For close to four years I clocked in over 200 home visits where families allowed me into their homes to discuss preparing for birth, newborn care, postpartum depression and a myriad of other health topics. Years later, the on the ground experience remain to greatly shape the way in which I practice public health today. The images, stories, triumphs and challenges of local families inspire me to create thoughtful programming through a health equity lens within the Family Wellness Suite in addition to any citywide collaborations with community partners.

Throughout the course of my career I have been afforded the experiences including public health leadership development, collective impact training offered by CityMatCH. It was through the supportive CityMatCH CityLeader's program where I learned techniques to craft my own leadership style and emerge under the tutelage of seasoned national MCH leaders. In this work Partnerships are key and with the help of CityMatCH I was able to dive deeper into the world of Collective Impact and employ it every day within the Maternal Health arena.

If selected as the North East representative to the Board of Directors, I will bring forth innovative ideas to further the practice of public health while staying on the pulse of Maternal Health trends. It would be an honor to serve as an inspiration, motivator and guide to the next generation of health professionals.



## At-Large – Angela Newman-White, MA

I was introduced to maternal and child health in 2005 when I became a Case Manager for the MomsFirst program, a healthy start initiative addressing racial disparities in infant mortality. Within 6 months of my tenure, I joined the MomsFirst administration team at the Cleveland Department of Public Health initially providing quality assurance and training for the citywide program. I was later able to lead and design projects, engage community members to inform programming, and advocate for our families at a state and national level.



In 2011, I joined the Cuyahoga County Board of Health as a Grants Supervisor. This position allowed me to expand my reach with the MCH population, providing oversight to multiple maternal and child health programs that include infant mortality, teen pregnancy prevention, and childhood obesity prevention initiatives. I have helped to lead our local Ohio Equity Institute’s team, the Cleveland Cuyahoga Partnership, which steered the county’s effort to increase capacity to provide CenteringPregnancy, an evidence based group prenatal care model, from 2 locations in 2013 to 12 locations in 2019.

I have been a CityMatCH member since 2013 and have had the pleasure of serving as a Peer Mentor in addition to participating in the Collective Impact Learning Collaborative. This effort, One Community, accomplished a 60% reduction in infant deaths in the 44128 zip code through community driven strategies that included breastfeeding support in churches, community building opportunities, and advocacy for labor and delivery services on the county’s east side.

Over my career I have provided direct service to children in foster care, adults with a mental health diagnosis, and pregnant and parenting families. I have designed and implemented successful programs and participated in policy reform efforts to address structural and institutional racism. My most recent appointment was to the Cuyahoga County Children and Family Services Community Advisory Board, charged with developing recommendations to improve outcomes for children and families who are served through the county’s system.

I hold a Masters of Arts in Sociology, the study of the development, structure and function of human society, from Cleveland State University. I lead with my heart and pride myself on my authenticity and commitment to ensuring that all people have the opportunity to be healthy and successful, regardless of their race, gender, or income. If elected, I hope to work with CityMatCH partners to improve opportunities for families by addressing social issues and conditions that have historically disadvantaged minority populations through community informed policy and program development.

## CityMatCH Board of Director Candidates

### At-Large – Kimberly N. Seals, MSPH, MPA

Ms. Kimberly Seals is the Director of the Bureau of Maternal and Child Health with the South Carolina Department of Health and Environmental Control. As Director, Ms. Seals, oversees activities within the Divisions of Children’s Health and Perinatal Services, Women’s Health, and the Division of Children’s and Youth with Special Healthcare Needs. Prior to relocating to South Carolina, Ms. Seals, was the Maternal and Child Health Director for the March of Dimes Alabama office. In this role Ms. Seals led the state’s programmatic and mission related activities of giving every baby a fighting chance. One of Ms. Seals largest initiatives was to launch and implement Healthy Babies are Worth the Wait in Alabama as well as Texas, where she got her start with the organization.



Her work in the nonprofit sector also involved several statewide initiatives such as “Go Before You Show” which focused on increasing early entry prenatal care. She led several 17P educational initiatives for providers and women to prevent subsequent preterm births and collaborated with Medicaid Managed Care Organizations around the U.S. to promote positive maternal health outcomes. Ms. Seals also served as a Public Health Advisor for the Centers for Disease Control and Prevention in Atlanta, Georgia in the Division of Global Migration and Quarantine. As a field assignee for the Galveston County Health District she worked as an Epidemiologist, managed breast and cervical cancer program and investigated communicable diseases outbreaks.

Kimberly received her Master of Public Administration degree from Texas Southern University and her Master of Public Health degree from Meharry Medical College. She completed her undergraduate work from University of Alabama at Birmingham, with a bachelor’s degree in biology. Ms. Seals participates on several committees across the state of South Carolina and is passionate about racial/ethnic disparities research and evidenced-based programs.