



Poster Instructions

Where: Atrium Ballroom at Hilton Portland Downtown; 921 SW 6th Ave, Portland OR 97204

When: Poster Presentation and Networking Lunch – **Weds, September 12 at 12:00 PM to 1:30 PM**
Awards Ceremony (in Grand Ballroom) - **Thurs, September 13 at 9:15 AM to 9:30 AM**

Shipping: Please click this [link](#) to see shipping instructions

Set Up/Tear Down:

1. Use the conference app to search for your poster title and find your poster number. Hard copies of poster names and numbers will be provided if needed.
2. Find the board with your number and mount it there. Approximately 25 pushpins will be provided.
3. If you wish to distribute handouts or other items, that is your responsibility.

Set Up and Tear Down Schedule

Set Up: Tues, September 11, 7:00 PM to 9:00 PM

Weds, September 12, 6:00 AM to 7:45 AM

Tear Down: Thurs, September 13, 5:30 PM to 8:00 PM

Fri, September 14, 6:00 AM to 7:45 AM

All posters remaining after Friday, 8:30 AM will be discarded.

Standard Guidelines for Poster Presentations

Poster presentations give you an opportunity to acquaint conference participants with the fundamentals of your program, special project, or study analysis quickly and easily.

Poster presenters should be at their posters during the Poster Session.

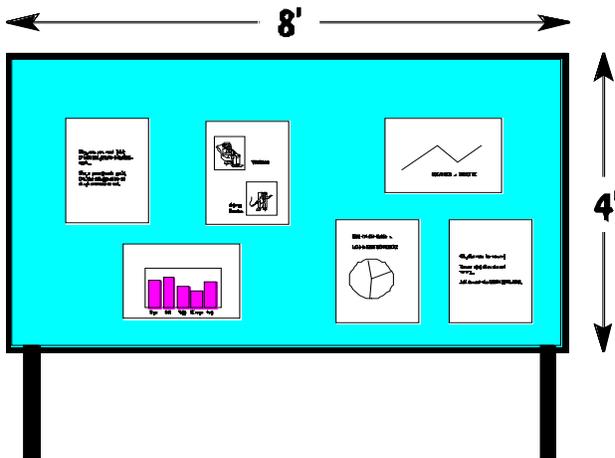
What is a poster?

A poster is a display that uses text, graphs, tables, charts, and pictures to present the highlights of a subject. It should be designed to (1) catch the viewer's attention, (2) quickly acquaint the viewer with the basics of your subject, and (3) make the viewer want to learn more.

Each presenter will be assigned a free-standing display board with a usable surface of up to 8 X 4 feet and a sign indicating the Poster number.

Keep it simple, but make your point!

A good poster strikes a balance between giving either too much or too little information.



An effective poster presentation isn't just a report or journal article hung on the wall. It should highlight the major points of the topic in a form that the viewer can absorb in a few minutes. Don't reproduce full pages of typed text, because people probably won't read them. They are more likely to pay attention to short phrases, statements set off with bullets, and clear graphics.

On the other hand, the poster should have a point to make. Don't simply describe a public health campaign; include an analysis of why the campaign was, or wasn't successful. The

viewer should come away with some new knowledge or insights.

Adapted from Guidelines for Poster Presentations, U.S. Government Printing Office 1986-631-008/24511

Tips for Preparing Poster Presentations

- Keep text brief; images simple and crisp
- Do not use all capital letters for text; they are more difficult to read
- Use graphics (charts, tables, pictures) that can be understood in one minute or less
- Emphasize important information using color, different type sizes, etc.
- Effective posters are interesting without being flamboyant. Too many colors or fonts can be distracting.
- Connect ideas so the flow of logic is clear from section to section. Consider numbering or using graphic arrows from sections to show the correct sequence.
- Assume that people will be looking at your poster from around three feet away, and design it to be easily read at that distance.