

ABSTRACT ACCEPTANCE CRITERIA
CityMatCH Leadership and MCH Epidemiology Conference

Scientific Research/Data Focus

<p><i>Overall Presentation/Quality</i></p>	<p>Reviewer's overall impression of the quality of the abstract?</p> <p>Reviewer's overall impression of clarity of abstract?</p> <p>Conclusions clear and supported by data?</p>
<p><i>Innovation</i></p>	<p>Approach creative/original?</p> <p>New or cutting edge information developed?</p> <p>Challenges existing paradigms or address critical barriers to advancing the field?</p> <p>Employs novel concepts, approaches, methodologies, tools, or technology?</p>
<p><i>Methodology/Approach</i></p>	<p>Study concept and design appropriate for the identified purpose of the study?</p> <p>Data appropriate for the study question?</p> <p>Clear how key variables were defined and measured?</p> <p>Clear what statistical methods were used for analysis; and are they appropriate?</p>
<p><i>Implications for Public Health Practice/Policy/Research</i></p>	<p>Increases knowledge and/or improves public health practice significantly?</p> <p>Addresses an important understudied public health issue/topic?</p> <p>Provides new information on a well-studied public health issue/topic?</p> <p>Findings are applicable to a wide audience?</p>

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Program/Policy Focus

<i>Abstract Content</i>	The author included the recommended elements (Issue, Setting, Project, Accomplishments/Results, Barriers, Lessons Learned).
<i>Abstract Quality</i>	The ideas were developed, the concepts communicated, and the findings presented clearly and insufficient detail to understand what was done.
<i>Innovation</i>	The initiative introduces a new idea, method or approach to an MCH issue, uses resources in new ways, or uses old methods in a new setting.
<i>Grounded in Evidence</i>	Evidence was provided that the issue or problem was important. The initiative was evidence-based, or some evidence was presented that it was likely to be effective in addressing this problem.
<i>Evaluation</i>	The initiative’s evaluation plan was described. The evaluation addressed knowledge, behaviors and/or outcomes of target populations (not just program activities).
<i>Effective</i>	The initiative appears or “promises” to be effective and replicable OR it produced lessons that can be valuable in creating more effective programs and policies.