A Century of MCH

A time to look back
A time to celebrate
A time to plan for the future

Twenty Years of CityMatCH

A time to look back
A time to celebrate
A time to plan for the future
The lens is the same: the focus is slightly different

• *CityMatCH*: 1988 question-survey, 1990 Conference
  – "How are ...cities’ maternal and child health programs and services organized to tackle the toughest MCH issues?“
  – "What are the infrastructure, organization, programs, financing, greatest challenges, and best practices in maternal and child health in your local health department?“

• Today’s panel
  – Same questions (in past and present tense) from a national perspective

Chicago
Carl Sandburg

HOG Butcher for the World,
Tool Maker, Stacker of Wheat,
Player with Railroads and the Nation's Freight Handler;
Stormy, husky, brawling,
City of the Big Shoulders:

They tell me you are wicked and I believe them, for I have seen your painted women under the gas lamps luring the farm boys.
And they tell me you are crooked and I answer: Yes, it is true I have seen the gunman kill and go free to kill again.
And they tell me you are brutal and my reply is: On the faces of women and children I have seen the marks of wanton hunger.
Chicago
Carl Sandburg

And having answered so I turn once more to those who sneer at this my city, and I give them back the sneer and say to them:
Come and show me another city with lifted head singing so proud to be alive and coarse and strong and cunning.
...Bragging and laughing that under his wrist is the pulse.
   and under his ribs the heart of the people,
       Laughing!
Laughing the stormy, husky, brawling laughter of Youth, half-naked, sweating, proud to be Hog Butcher, Tool Maker, Stacker of Wheat, Player with Railroads and Freight Handler to the Nation.

Chicago and MCH

- Whatever the problems
- Whatever the issues
- Whatever the barriers
- There is the energy, passion, innovation, creativity, strength, cunning, and joy
- Everything will be all right
September 12th
We Knew Everything Would Be All Right

Written and illustrated by first-grade students of H. Byron Masterson Elementary in Kennett, Missouri

Meet the Authors

First Grade Class, H. Byron Masterson Elementary School, Kennett, MO

Standing, left to right: Rebecca Smith, Jay Edginton, Kayla McBay, Jamie Edginton, Cameron Harper, William Thomas, Anna Kay Aknon, Amy Johnson, Keisha Walker, Brian Stroemer

Sitting, left to right: Chalder Ayers, Jordan Garcia, Josh Harris

Jordan Tellis, Bryce McPherson, Monique Gray, Delores Carter, Dylan Berrington
Dedicated to all of our families

We like to feel secure and safe.
Somedays, the sun is the best place to be.

From SEPTEMBER 12th WE KNEW EVERYTHING WOULD BE ALL RIGHT
By the First-grad students of H.Byron Masterson Elementary Schoo,
Kennett, Missouri. Copyright © 2002 by Scholastic Inc. Used by permission
Our teacher sat and read us lots of good books.

We had recess again.
We know everything will be all right

- Because you are here – dedicated to the health of families in our cities
- Because we have a superb panel
  - William Sappenfield, BS, MD, MPH
  - Peter van Dyck, BA, MS, MD, MPH
  - Kay Johnson, BA, Ed M, MPH
  - Kimberlee Wyche-Etheridge, BA, MD, MPH
Education

• William Sappenfield:
  – LSU, Harvard
• Peter van Dyck:
  – U of Ill, U C Berkeley
• Kay Johnson:
  – Franklin College, SUNY-Buffalo, UNC
• Kimberlee Wyche-Etheridge:
  – Amherst, U Mass, Harvard

Academic Appointments

• William Sappenfield:
  – U of S. Florida, U of Ala-Birmingham, U Nebraska, UNC
• Peter van Dyck:
  – Northwestern, U of Utah,
• Kay Johnson:
  – George Washington U, UNC
• Kimberlee Wyche-Etheridge:
  – Meharry Medical College, Vanderbilt, Tenn State U, Harvard
## Current Positions

- **William Sappenfield:**
  - State MCH Epidemiologist, Director, MCH Practice and Analysis Unit, Bureau of Family and Community Health, Florida Department of Health

- **Peter van Dyck:**
  - Associate Administrator (Director) for Maternal and Child Health, Health Resources and Services Administration, DHHS

- **Kay Johnson:**
  - President, Johnson Group Consulting

- **Kimberlee Wyche-Etheridge:**
  - Director, Family Youth and Infant Health, Co-Interim Director/Chief Medical Officer, Metropolitan Government of Nashville and Davidson County Department of Public Health

## Perspectives

- **William Sappenfield:**
  - MCH epidemiology

- **Peter van Dyck:**
  - State and federal government

- **Kay Johnson:**
  - Advocacy and policy development

- **Kimberlee Wyche-Etheridge:**
  - Local health department
Format

• Theoretical background
• Early MCH History
• Later MCH History
• Local health department perspective
• Discussion
• Closing thoughts
Framework of our discussion

History
Data
Epidemiology
Advocacy
Policies
Programs
Federal/State/Local

Data
Translation
Program
Policy

September 12th
We Knew Everything Would Be All Right

Written and illustrated by first-grade students of H. Byron Masterson Elementary in Kennett, Missouri
On September 12th, our parents still tucked us in our warm, safe beds.

We knew we would be all right because our parents said they loved us.
MCH history will continue to be made

- We must help shape that history
  - Data
  - Policies
  - Programs
  - Advocacy
  - In community
We must continue to tell the MCH story

- Art
- Poetry
- Prose
- Discussion
- Dance
- Song

And we must keep our eyes on the prize of good health for all.

Keep Your Eyes on the Prize

- In this time and in this place
- The goal of health we all embrace
- Keep your eyes on the prize hold on.
- On this anniversary
- We’re here for every family
- Keep your eyes on the prize, hold on.
- Hold on, hold on
- Keep your eyes on the prize, hold on
• We’ve heard the MCH story
• And celebrated its glory
• Keep your eyes on the prize hold on
• From the actions of the past
• The potential remains quite vast.
• Keep your eyes on the prize hold on.
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**

• Through the Children’s Bureau
• The plight of families began to show
• Keep your eyes on the prize, hold on.
• As priorities were rearranged
• Lives of children have been changed
• Keep your eyes on the prize, hold on.
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**
• Politicians did take note
• When women got the right to vote
• Keep your eyes on the prize, hold on
• The health effects were vast
• From the laws that then were passed
• Keep your eyes on the prize, hold on.
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**

• The year 1935
• Saw the passage of Title V
• Keep your eyes on the prize hold on
• It helped MCH to thrive
• So moms and kids could survive
• Keep your eyes on the prize hold on
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**
• The advent of great vaccines
• Brought hope to families, kids, and teens.
• Keep your eyes on the prize, hold on.
• So all across the nation
• Came a push for immunization
• Keep your eyes on the prize, hold on.
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**

• C and Y, FP, and MIC
• Joined with Head Start and with WIC
• Keep your eyes on the prize, hold on
• They showed how it could be done
• Good health for everyone,
• Keep your eyes on the prize, hold on.
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**
• Groups like CDF and March of Dimes
• Gave all kids healthier times
• Keep your eyes on the prize, hold on
• Advocates throughout the land
• Helped the work of MCH expand
• Keep your eyes on the prize, hold on.
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**

• From this history we all know
• *We can’t accept the status quo*
• Keep your eyes on the prize, hold on
• That’s why we are here today
• To help find a better way
• Keep your eyes on the prize hold on
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**
• We are gathered here today
• From Portland, Maine to big LA
• Keep your eyes on the prize, hold on.
• From all across this land
• All of us now understand
• Keep your eyes on the prize, hold on.
• Hold on, hold on
• Keep your eyes on the prize, hold on

• From Boston to Omaha
• CityMatCH has led us all
• Keep your eyes on the prize, hold on
• So that families in each great city
• Will be protected from perfidy
• Keep your eyes on the prize, hold on.
• Hold on, hold on
• Keep your eyes on the prize, hold on
• Once a part of CityMatCH
• It is quite hard to detach
• Keep your eyes on the prize, hold on
• Because where else could one go
• To help urban MCH grow?
• Keep your eyes in the prize, hold on
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**

• This session’s almost done.
• I hope all of you had fun
• Keep your eyes on the prize, hold on.
• But on this day in September
• Let us all remember
• Keep your eyes on the prize, hold on.
• **Hold on, hold on**
• **Keep your eyes on the prize, hold on**
• We can meet every health threat
• If we just don’t forget to
• Keep our eyes on the prize, hold on.
• And to all of our delight
• Everything will be all right, if we
• Keep our eyes on the prize, hold on.
• Hold on, hold on
• Keep our eyes on the prize, hold on
September 12th was a new day. We knew everything would be all right.

because...

<table>
<thead>
<tr>
<th></th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>September 2001</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>