

[AUDIENCE]

This year's conference will be attended by 250+ key decision makers and stakeholders in urban maternal and child health, including:

- ▶▶ Local health directors from urban health departments
- ▶▶ Public health leaders from urban health departments who are responsible for policy, programs and outcomes for women, children and families
- ▶▶ Academic and research staff from educational institutions
- ▶▶ Federal agencies concerned with maternal, child and adolescent health
- ▶▶ National public health organizations
- ▶▶ Other nongovernmental health professionals and consultants
- ▶▶ Students interested in public health and maternal and child health

[TOPICS ADDRESSED]

Conference sessions will focus on urban maternal and child health issues, including:

- ▶▶ Adverse perinatal outcomes
- ▶▶ Children and youth with special health care needs
- ▶▶ Chronic disease
- ▶▶ Community collaboration
- ▶▶ Data analysis and use
- ▶▶ Environment/place and health
- ▶▶ Faith-based initiatives
- ▶▶ Fathers and families
- ▶▶ Health equity
- ▶▶ Immunization
- ▶▶ Infectious disease
- ▶▶ Justice
- ▶▶ Mental health
- ▶▶ Preconception health
- ▶▶ Racial/ethnic health disparities
- ▶▶ Racism
- ▶▶ Reproductive health/family planning
- ▶▶ Social justice

[QUICK FACTS ABOUT EXHIBITING/SPONSORING]

The CityMatCH Urban Maternal and Child Health Leadership Conference is celebrating its 21st year.

Established Conference: More than 250 public health leaders, urban maternal and child health professionals, and decision makers will attend.

Great Proximity: Your exhibit will be showcased in a high-traffic area.

Special Exhibitor Event: Exhibitors will be featured prominently and recognized by name during the Exhibitors' Breakfast.

Generous Face Time: Ample break times scheduled throughout the conference, will afford numerous opportunities for participants to visit your exhibit.

No Hidden Costs: All exhibitor and co-sponsor costs and benefits are described in this prospectus.

Choice: You choose your exhibitor/sponsorship level: pearl, sapphire, ruby, emerald or diamond.

[ABOUT CityMatCH]

Founded in 1989, CityMatCH is a national maternal and child health organization dedicated to improving the health and well-being of urban women, children and families by strengthening the public health organizations and leaders in their communities.

JUSTICE



CityMatCH at the
University of Nebraska Medical Center
Department of Pediatrics
982170 Nebraska Medical Center
Omaha, NE 68198-2170

2011 CityMatCH
Urban MCH Leadership Conference

**EXHIBITOR
& SPONSOR
PROSPECTUS**

September 17 - 20, 2011 | San Francisco, CA

[Reserve Now!]

To Exhibit or Co-Sponsor:

Visit: www.citymatch.org/Conference

Reservations and payment deadline: July 29, 2011

Questions?

Contact Molly Schlife or Mattea Campbell Langel:
mschlife@unmc.edu or by phone at 402-561-7500

[Tentative Exhibit Schedule]

Set-up Time

Sunday, September 18 6:30 am - 7:00 am

Exhibit Hours

Sunday, September 18 7:30 am - 5:00 pm

Monday, September 19 7:00 am - 5:00 pm

Tuesday, September 20 7:00 am - 12:00 pm

Take-Down Options

Monday, September 19 7:00 pm - 9:00 pm

Tuesday, September 20 12:00 pm - 1:00 pm

[Floor Plan]

Parc 55 Wyndham

55 Cyril Magnin Street
San Francisco, CA 94102

Tel: 1-415-392-8000

website: www.parc55hotel.com



Exhibitor Space and Breakfast General Session Registration

EXHIBITOR AND CO-SPONSORSHIP LEVELS



[Diamond Level]

*Special Event and
Emerging MCH Leader Scholarship Sponsor*

Advantages:

- ▶ *New! \$500 donation to the Emerging MCH Leader Scholarship (Letter of Donation receipt available)
- ▶ 2 full conference registrations including all scheduled meals and attendance at all conference sessions
- ▶ Free exhibit space in prominent conference location, 1 table, 2 chairs
- ▶ Recognition by name with sign and announcement at the sponsored event and in the registration area
- ▶ Special recognition and logo placement in the conference program and on the CityMatCH conference web site
- ▶ Acknowledgement in the conference edition of CityLights with a circulation of over 2,500
- ▶ Name badge with exhibitor and sponsor ribbon

Pricing is tailored and begins at \$2,500 for Special Event, \$3,000 for Emerging MCH Leader Sponsorship. Call to design your distinctive package!



[Emerald Level]

Exhibitor, Conference Attendee, Session & Speaker Sponsor

Advantages:

- ▶ 1 full conference registration including all scheduled meals and attendance at all conference sessions
- ▶ Recognition by name with sign and announcement at the sponsored event and in the registration area
- ▶ Recognition and logo placement in the conference program and on the CityMatCH conference web site
- ▶ Acknowledgement in the conference edition of CityLights with a circulation of over 2,500
- ▶ Prominent placement in the conference gathering area, 1 table, 2 chairs
- ▶ Name badge with exhibitor and sponsor ribbon

Non-profit/Government

\$225 Exhibitor Fee
+ \$500 Conference Registration
+ \$500 Plenary Session & Speaker Sponsor

= **\$1,225** Total Cost

Emerald Level Package Price **\$1,100**

For-profit/Corporate

\$375 Exhibitor Fee
+ \$500 Conference Registration
+ \$500 Plenary Session & Speaker Sponsor

= **\$1,375** Total Cost

Emerald Level Package Price **\$1,250**



[Ruby Level]

Exhibitor and Conference Attendee

Advantages:

- ▶ 1 full conference registration including all scheduled meals and attendance at all conference sessions
- ▶ Prominent placement in the conference gathering area, 1 table, 2 chairs
- ▶ Acknowledgement in the conference program and on the CityMatCH conference web site
- ▶ Acknowledgement in the conference edition of CityLights with a circulation of over 2,500
- ▶ Name badge with exhibitor ribbon

Non-profit/Government

\$225 Exhibitor Fee
+ \$500 Conference Registration

= **\$725** Total Cost

For-profit/Corporate

\$375 Exhibitor Fee
+ \$500 Conference Registration

= **\$875** Total Cost

Ruby Level Package Price **\$625** Ruby Level Package Price **\$775**



[Sapphire Level]

Exhibitor

Advantages:

- ▶ Prominent placement in the conference gathering area, 1 table, 2 chairs
- ▶ Acknowledgement in the conference program and on the CityMatCH conference web site
- ▶ Acknowledgement in the conference edition of CityLights with a circulation of over 2,500
- ▶ Name badge with exhibitor ribbon

Non-profit/Government

\$225

For-profit/Corporate

\$375



[Pearl Level]

Promotional Materials

Advantages:

- ▶ Placement of 1 item, which you supply, identifying your organization/company in the conference participant bag (e.g. fact sheet, pen, stress ball, issue brief, newsletter, etc.)
- ▶ Acknowledgement in the conference program and on the CityMatCH conference web site
- ▶ Acknowledgement in the conference edition of CityLights with a circulation of over 2,500

Non-profit/Government

\$200

For-profit/Corporate

\$350



*** New Diamond Level Sponsorship Opportunity!**
Sponsor an emerging MCH Leader to attend the CityMatCH Conference!
Learn more about this Scholarship at www.citymatch.org/Conference