



## WHAT IS THE CITYLEADERS PROGRAM?

A training program for emerging and mid-level MCH leaders focused on the core MCH Leadership Competencies.

Participants engage in eight months of intensive training on core competencies including one onsite meeting and a series of distance-based skills-building opportunities.

*CityLeaders* are matched with a senior urban MCH leader in the field for a mentor/mentee relationship lasting the duration of the program.

CityMatCH is the national membership organization dedicated to improving the health and well-being of urban women, children and families by strengthening the public health organizations and leaders in their communities. The CityLeaders program is supported by the Health Resources and Services Administration's Maternal and Child Health Bureau, Grant # 1721MC08053



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*Leadership training  
for emerging and mid-level leaders  
in urban maternal and child health*



## SHOULD YOU APPLY?

- Are you an emerging or mid-level leader in urban MCH?
- Are you looking for a place to begin developing essential MCH leadership skills?
- Do you want to enhance your skills in the core MCH Leadership Competencies?

## WHY LEADERSHIP TRAINING?

The demand for critical MCH leadership training has been well documented. The article *Our Legacy for Leadership\** highlights several challenges for MCH, including the need to assure professionals are prepared with the knowledge, skills and sense of purpose to carry on the vision and mission of maternal and child health.

The MCH Leadership Competencies provide a reference for the multitude of specific knowledge and skills necessary to meet this challenge.

With these competencies as the backdrop for learning, participants in the *CityLeaders* Program gain new insights, new information, familiarity, and experience. With new understanding, they can incorporate these competencies into their daily work.

## TELL ME ABOUT CITYLEADERS!

Through the 8-month program, participants engage in a variety of activities, including:

**Onsite Conference Opportunities.** Participation in a Leadership Track at the Annual Conference, including at least one training opportunity exclusively for the *CityLeaders* cohort.

**Distance Learning.** At least three distance-learning forums focused on the leadership training priorities of the cohort determined by a pre-assessment.

**Small Group Work.** *CityLeaders* are assigned to a small group with similar training priorities. Each group is assigned an MCH Leadership Competency to focus on throughout the course of the program.

**Individual Leadership Action Plan (ILAP).** Each *CityLeader* develops an ILAP, which outlines the skills they would like to address during the program related to their small group's competency. The ILAP includes a work plan and timeline for addressing their chosen skill set.

**Ning.** A *CityLeaders*-specific networking page is developed for each cohort. Through the network, participants can chat, share blog posts, ask questions and upload materials they wish to share with each other. In addition, *CityLeaders* are encouraged to respond to posted forum questions that relate to their current work and individual leadership development.

**Mentor/Mentee Connection.** Each *CityLeader* is paired with a seasoned MCH leader based on interests, development needs and career path; the Mentor/Mentee relationship lasts the duration of the program.

## HOW MUCH DOES IT COST?

Registration fees for participating in the program are **waived**. However, travel and registration fees to attend the **CityMatch** Conference are the responsibility of each individual participant as the program is not able to provide stipends.



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## WHAT IS THE BASIS OF THE CITYLEADERS CURRICULUM?

*CityLeaders* program curriculum is anchored in the MCH Leadership Competencies.\*\* The 12 competencies, listed below, fall into three domains that influence leaders: self, others, and the wider community.

Each skills-building opportunity in the program will focus on a different competency, and each of the three domains is covered.

1. MCH Knowledge Base
2. Self-Reflection
3. Ethics and Professionalism
4. Critical Thinking
5. Communication
6. Negotiation and Conflict Resolution
7. Cultural Competency
8. Family-Centered Care
9. Developing Others through Teaching and Mentoring
10. Interdisciplinary Team Building
11. Working with Communities and Systems
12. Policy and Advocacy

\*Alexander GR Maternal & Child Health Journal, 2003 Sep; 7 (3): 145-50

\*\*More information on the MCH Leadership Competencies can be found at: <http://leadership.mchtraining.net/>



BECOME A LEADER ...  
**APPLY TODAY!**

Applications available each spring  
online at [www.citymatch.org/cityleaders.php](http://www.citymatch.org/cityleaders.php)