

# Call for Promising Practice Abstracts

You are invited to submit abstracts for the 18<sup>th</sup> Annual **CityMatCH** Urban MCH Leadership Conference:  
*A Life Course Perspective: Pathways for Improving Practice in Urban MCH.*

## Conference Information

The conference will be held September 21-23, 2008 at the Hyatt Regency in Albuquerque, New Mexico.

## Abstract Information

The conference will be held September 21-23, 2008 at the Hyatt Regency in enchanting Albuquerque, NM. All participants are invited to submit promising practice abstracts for **oral or poster presentation**. Additionally, participants may submit abstracts for **publication only** to be included in the **CityMatCH** Promising Practices publication – made available during the conference and on the **CityMatCH** website.

Any recent innovative activity, strategy or lesson learned, which has strengthened local capacity to serve children and families can be submitted. Special consideration will be given to abstracts that feature the life course perspective.

**Oral Presentations:** will take place during **CONCURRENT BREAKOUT SESSIONS**. Within each session, two to three Promising Practice abstracts will be selected to present local initiatives for 15- 20 minutes with a discussion period to follow all presentations. Selected presenters *may* be provided with a discounted registration fee.

**Poster Presentations:** will take place during the **POSTER SESSIONS**. Displays will be available during throughout the conference in a prominent location accessible to all participants. Selected presenters *may* be provided with a discounted registration fee.

## Abstract Submission

All abstract submission must be made through the "Promising Practice Abstract Submission Form" on the **CityMatCH** website. Abstracts will be accepted from **March 11, 2008 through April 11, 2008**. **PLEASE NOTE:** Please carefully check over your work. Once the abstract process has closed on **April 11**, all text will be considered "final" for print and publication.

The submission form will ask for information including, but not limited to:

- Content area of your abstract
- Preferred method of presentation
- Complete contact information for authors and presenters
- Background/Purpose
- Objectives
- Methods
- Outcomes/Results
- Barriers
- Public health implications

All submissions will be made available to conference participants through publication in the **CityMatCH** promising practices compendium. Outstanding abstracts will be selected for oral presentation or poster display.

## Abstract Notification

Presenters of abstracts selected for oral or poster presentation will be notified by **May 30, 2008** to allow ample time for preparation.

## CityMatCH Promising Practice Awards

Two abstracts selected for oral presentation will receive awards based on the level of innovation and effectiveness demonstrated in the abstract. Two abstracts selected for poster presentation will receive awards based on scientific merit and effectiveness in communication as judged in the completed poster.

## Reminder of Important Dates

**Submission:** March 11 – April 11, 2008

**Notification:** May 30, 2008

**CityMatCH Conference:** September 21-23, 2008

If you have any questions or comments, please contact Chad Abresch or Laurin Kasehagen at **CityMatCH**: 402-561-7500 or [cabresch@unmc.edu](mailto:cabresch@unmc.edu) or [lkasehagen@unmc.edu](mailto:lkasehagen@unmc.edu)