

Developing a National Perinatal Depression Information Network

Sarah Gibbons

Public Affairs Manager

Family Planning Council, Philadelphia, PA

On behalf of:

Pennsylvania Perinatal Partnership (PPP)

SarahL@familyplanning.org



PPP

The Pennsylvania Perinatal Partnership represents the collaborative efforts of Pennsylvania's Healthy Start Projects and Title V Maternal and Child Health (MCH) Programs.



PPP Mission

To improve women's and children's health outcomes in Pennsylvania through:

- Education
- Advocacy
- Collaboration



Issue

- Perinatal depression is the #1 complication of childbirth
- Affects as many as 1 in 7 pregnant women and new mothers
- If left untreated, this will affect both the woman and her baby's health and cause disruption in the family



Background

Since 2006, PPP has undertaken a multi faceted project on perinatal depression in Pennsylvania to:

- Increase screening
- Improve access to care & care coordination
- Raise public awareness & consumer knowledge
- Advocate for systems changes



Problem

- With limited funding, programs across the country are looking for innovative ways to tackle perinatal depression
- PPP's project is one example
- No national perinatal depression information network exists to provide a platform for networking and information sharing among states or to promote the adoption of best practices and stimulate cross-state collaborations



Solution

Created a Perinatal Depression Information Network (PDIN):

- National initiative
- Web-based
- 15 month project
- July 2008-September 2009



Funding

PDIN is a public-private undertaking supported with grants from:



Purpose

To link professionals involved in model perinatal depression projects with those searching for cost effective and innovative program ideas, including:

- Provider Resources
- Materials for Women & Families
- Medical Reimbursement
- Legislation



Audience

Web based platform for networking and information sharing about perinatal depression among:

- Medical professionals
- Program administrators
- Advocates
- Public policy makers
- Funders



Focus

All aspects of perinatal depression including:

- Public financing
- Systems change
- Policy information
- Public awareness
- Provider training
- Research
- Promotion of best practice models



Activities

- Conducted in-depth interviews with state level Departments of Health, universities, doctors, and program administrators from all 50 states and Washington D.C.
- Formed a national advisory committee with members representing a broad range of professional expertise
- Designed a multi-tiered, interactive website



Interviews

- Hour long phone interviews
- Used an interview guide to collect data
- Collected information on the following:
 - Reason the state began its perinatal depression initiatives
 - Detailed description of projects
 - Barriers and obstacles
 - Funding and reimbursement
 - Legislation
 - Focus areas to address in the future



PDIN Expert Advisory Committee

1. Diana Cheng, MD, Baltimore, Maryland
2. Ann Conway, MS, MPA, RN, Madison, Wisconsin
3. Nurit Fishler, Salem, Oregon
4. Lisa Kirshenbaum, Providence, Rhode Island
5. Birdie Gunyon Meyer, RN, MA, CLC, Indianapolis, Indiana
6. Laura Miller, MD, Chicago, Illinois
7. Brian Shanahan, New York, New York
8. Brian Stafford, MD, MPH, Denver, Colorado
9. Katherine Stone, Atlanta, Georgia
10. Rita Suri, MD, Los Angeles, California
11. Gayle Whatley, Birmingham, Alabama
12. Katherine Wisner, MD, MA, Pittsburgh, Pennsylvania
13. Linda Worley, MD, Little Rock, Arkansas



PDIN Website

Main Features:

1. State by State Information
2. Spotlight
3. Events
4. About Us
5. Contact Us
6. Find Services
7. Forum
8. Search



Search Compatibilities

Users will be able to search for information by:

1. State
2. Program
3. Keyword



The screenshot shows the PD Info website interface. At the top, there is a logo for 'pd info' (perinatal depression information network) and a search bar. Below the logo, there are navigation links: Home, About Us, Contact, Join, Donate, Find Services, Publications, Forums, and a 'Select a State' dropdown menu. The main content area is titled 'SELECT A STATE TO FIND LOCAL PERINATAL DEPRESSION INFORMATION' and features a map of the United States with state abbreviations. To the left of the map is a sidebar with a 'Search For:' section containing links for Provider Resources, Materials for Women and Families, Medical Reimbursement, and Legislation. Below this is a 'Spotlight' section with a link to 'The Maternal Blocker Stakes MOTHERS Act passes in the U.S. House!'. There are also 'Events' and 'Research and Funding' sections. Below the map, there are three numbered steps: 1. Click on the map and locate resources by state; 2. Select a project type on the left side menu to locate resources by type; 3. Enter a keyword in the search box to locate resources by keyword. A 'Services for Women' section follows, providing information for women and family members. At the bottom, there is a 'Welcome to the National Perinatal Depression Information Network (PDIN)' section and a footer with copyright information and a 'Page Last Modified' date of January 1, 2009.

State Specific Pages

Project listings include:

- Focus
- Lead organization
- Collaborators
- Funding sources
- Timeframe
- Contact
- Website
- Hotline
- Provider Resources
- Materials for Women & Families
- Medical Reimbursement
- Legislation





perinatal depression information network

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Project Tool Bar

- [Provider Education](#)
- [Approaches to Care](#)
- [Public Awareness](#)
- [Resources/capacity development](#)
- [Policy/Systems Change](#)

Spotlight

House Resolution 20, the Melanie Blocker Stokes Mom's Opportunity to Access Health, Education, Research, and Support (MOTHERS) for Postpartum Depression Act

Events

Leadership, Legacy, and Community: A Retreat to Advance Maternal and Child Health Scholarship and Practice
July 20-22, 2009

Health Forum and the American Hospital Association's 17th Annual Leadership Summit
July 29-31, 2009

NACCHO Annual 2009 Conference

Nebraska

State Programs and Projects:

- [Reach Out & Discover a New Day, Nebraska Perinatal Depression Project](#)
- [University of Nebraska Medical Center, Olson Center for Women's Health](#)



Did you Know?
Kentucky has more miles of running water than any other state except Alaska. The numerous rivers and water impoundments provide 1,100 commercially navigable miles (1,770 kilometers).

State Name:
State Abbreviation - KY
State Capital - Frankfort
Largest City - Louisville
Area - 40,411 square miles (Kentucky is the 37th biggest state in the USA)
Population - 4,041,769 (as of 2000) (Kentucky is the 25th most populous state in the USA)
Name for Residents - Kentuckians
Major Industries - agriculture (tobacco, corn, peanuts, wheat), mining (anthracite coal), horse raising, whiskey manufacturing, automobile and truck manufacturing, chemical manufacturing

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Project Materials

- [H.A.N.D.S. Edinburgh Depression Screen Referral Flow Chart \(PDF\)](#)
- [Improving the Social and Emotional Health of Infants through Early Identification and Treatment of Maternal Perinatal Depression \(PDF\)](#)
- [Mental Health/Public Health Collaboration around Early Childhood Mental Health Services in a System of Care \(PDF\)](#)

Nebraska Projects

- [Reach Out & Discover a New Day, Nebraska Perinatal Depression Project](#)
- [University of Nebraska Medical Center, Olson Center for Women's Health](#)

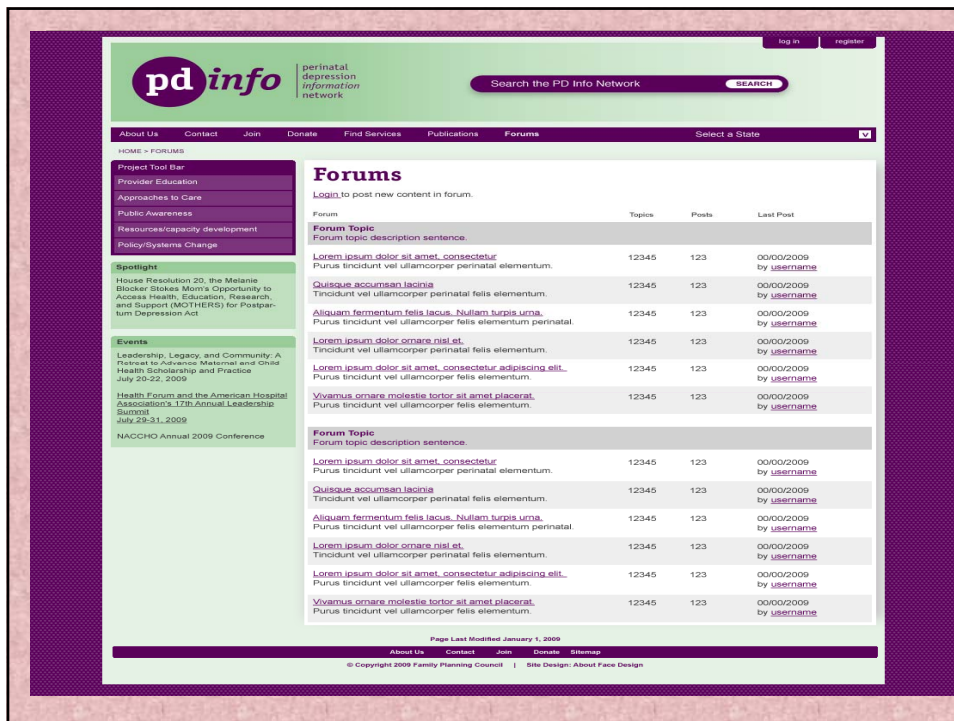
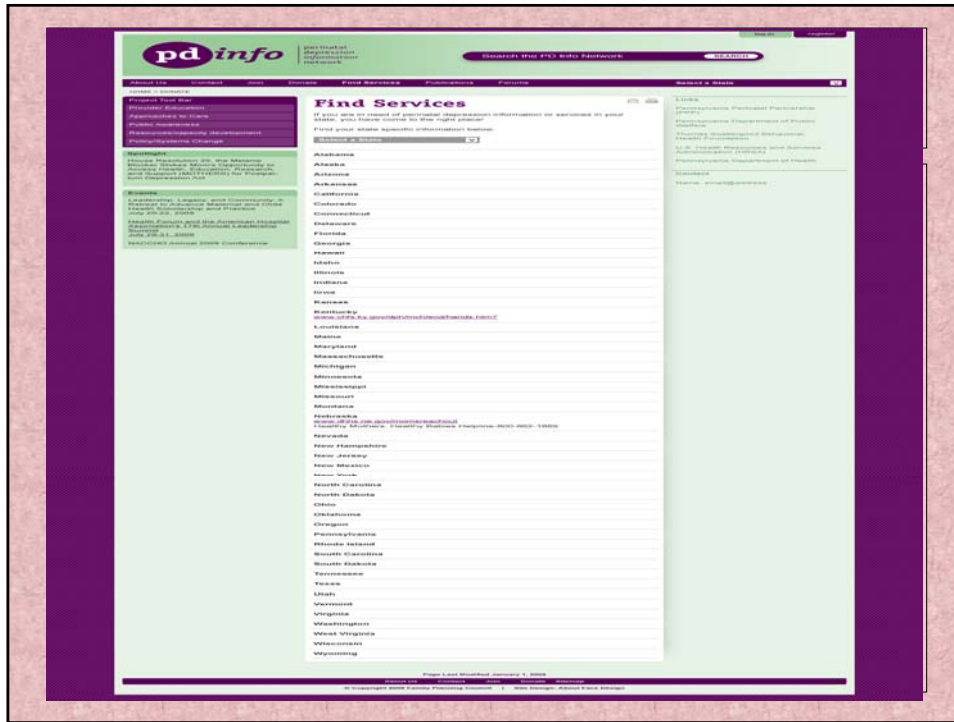
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Reach Out & Discover a New Day, Nebraska Perinatal Depression Project

- **Main Focus:**
- **Lead:**
- **Other Collaborators:**
- **Funding Sources:**
 - Human Resources & Services Administration (HRSA)
 - Maternal & Child Health Resources Bureau (MCHB), State Title V Block Grant
 - Nebraska Department of Health and Human Services, Division of Public Health, Lifespan Health Services
 - Substance Abuse & Mental Health Administration (SAMSHA), Children's Mental Health & Substance Abuse Statewide Infrastructure Grant
 - Early Childhood Comprehensive Systems (ECCS) Grant
- **Timeframe:**
- **Contact:**
- **Project Website:**
- **Hotline:**
- **Education**
- **Resources/Capacity Development**
- **Approaches to Care**
- **Public Awareness**
- **Policy/Systems Change**



Barriers

- Collecting data from across the country has proved to be very challenging
- Ensuring that the information is accurate and up-to-date is a constant demand
- Must guarantee its future and find a permanent home at a well-known organization committed to perinatal depression issues



Implications

- PDIN fills a major gap in sharing information and knowledge about this often neglected type of depression through cross state collaborations
- States will have the tools to more effectively and efficiently help women and their families get support, help, and treatment for perinatal depression



Coming soon to a computer near you...

www.PDInfoNetwork.org



Until then...

E-mail Sarah Gibbons at
SarahL@familyplanning.org

to:

- Join the Listserv
- Submit an event
- Submit a project
- For more information

