

# Reinventing MCH: Taking a Leadership Role in Your Local Health Department

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## Reinventing MCH

- ▶ Confidence to inspire
- ▶ Confidence to create innovation in practice
- ▶ Confidence to “stay the course”, even when it looks like the course will be bumpy and maybe treacherous

## Reinventing MCH

- ▶ Reframing our work in MCH
- ▶ Making a paradigm shift
- ▶ Refocus the direction of MCH related programs
- ▶ 15-year initiative

## Reinventing MCH

- ▶ Multiple staff trainings
- ▶ Secured buy-in from key leadership
- ▶ Engaged community partners
- ▶ Developed and implemented financial security project
- ▶ Getting here: work, planning, focus
- ▶ Getting here: creating a community open to and willing to change

## Reinventing MCH

“We are just a health department, how can we really make a difference with this new perspective?”

## Reinventing MCH

- ▶ Remember the Maze
  - Be patient: have a long view
  - Start with low hanging fruit: don't go too far out of your reach
  - Have a vision: at least have an idea of where you want to go

## Reinventing MCH

- ▶ Think about asking for help
  - Let others lead: give people opportunities for ownership
  - Listen and then be sure to learn from what you hear: if you ask questions, listen to the answers
  - Know your staff: introduce change at a pace they can be comfortable with

## Reinventing MCH

- ▶ Remember it's not a linear path
  - Don't worry about the funding...yet
  - Be persuasive: know your stuff and how to deliver it
  - Look for opportunities to share your excitement

# Reinventing MCH

Above all - have fun!



