


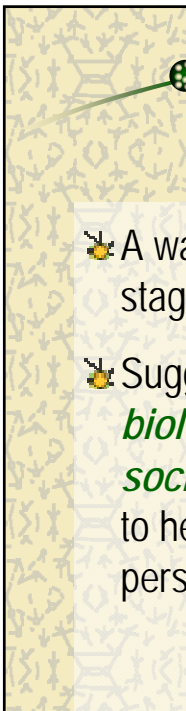

Building Economic Security Today (BEST): A Life Course Perspective-based asset development pilot project



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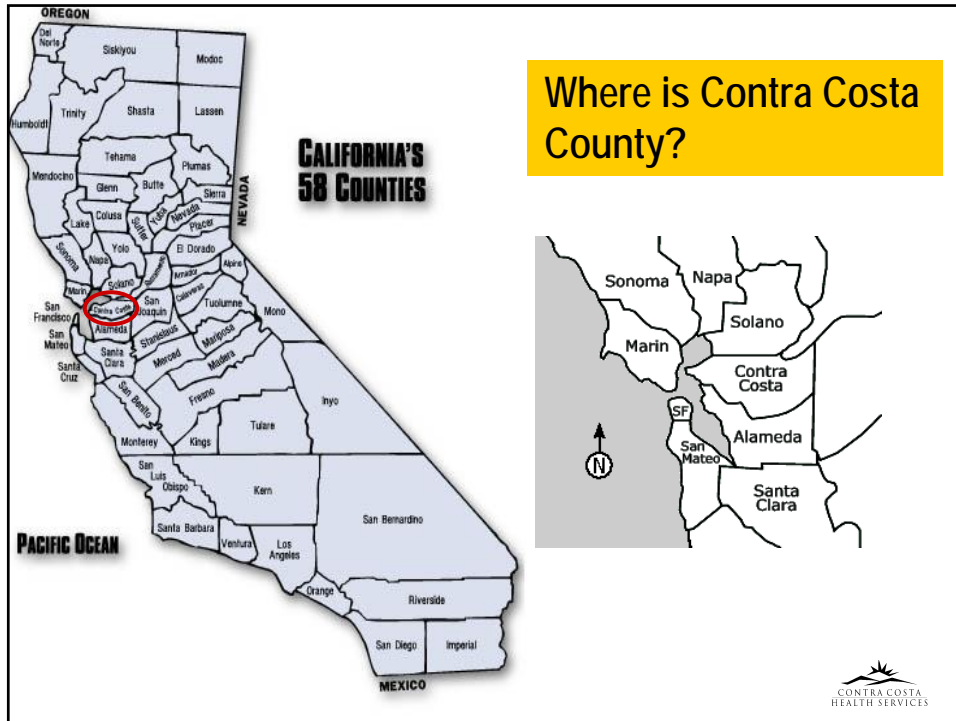
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Life Course Perspective

- ✦ A way of looking at life not as disconnected stages, but as an integrated continuum
- ✦ Suggests that a *complex interplay of biological, behavioral, psychological, and social protective and risk factors* contributes to health outcomes across the span of a person's life





The Life Course Initiative


- 📅 Launched in 2005
- 📅 A 15-year initiative
- 📅 Based on the Life Course Perspective and a 12-Point Plan to close the Black-White gap in birth outcomes



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Life Course Initiative Goals

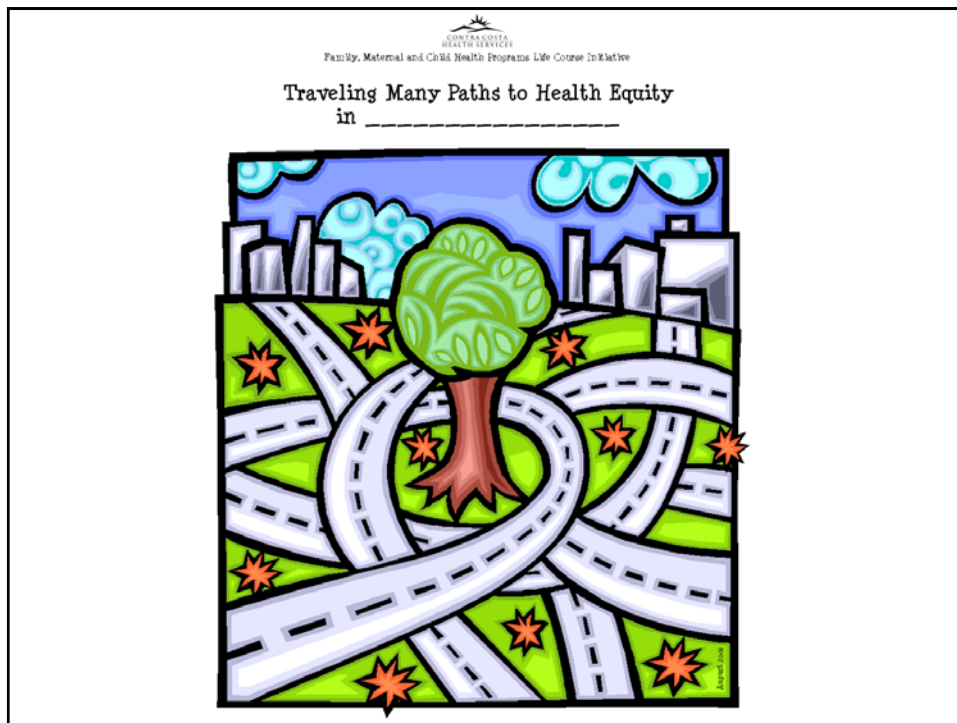
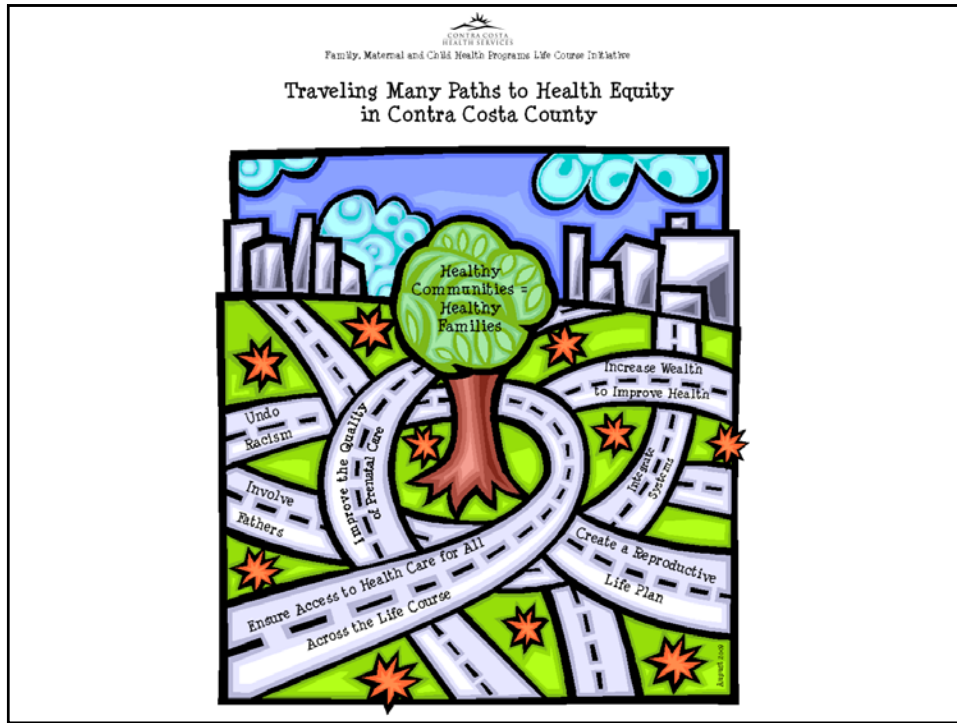
- ✦ Reduce health disparities and health inequities
- ✦ Optimize reproductive potential
- ✦ Create a **paradigm shift** in MCH work



Life Course Initiative Goals

- ✦ To change the health of a generation



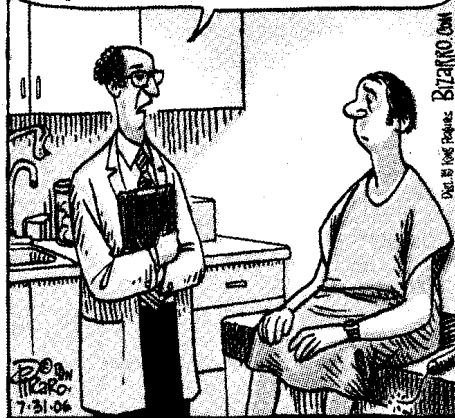


Building Economic Security Today (BEST)

Reduce disparities and inequities in health outcomes by improving financial security and stability



Find a way to keep your stress level down. What works for me is making a ton of money & having practically free health care.



Project Activities



- ✦ Staff trainings
- ✦ Developing interventions
- ✦ Partnerships
- ✦ Evaluation



Home Visiting Intervention

One-on-one:

- ✦ Assessment
- ✦ Information
- ✦ **Referrals**
- ✦ Follow-up



WIC Intervention

Groups:

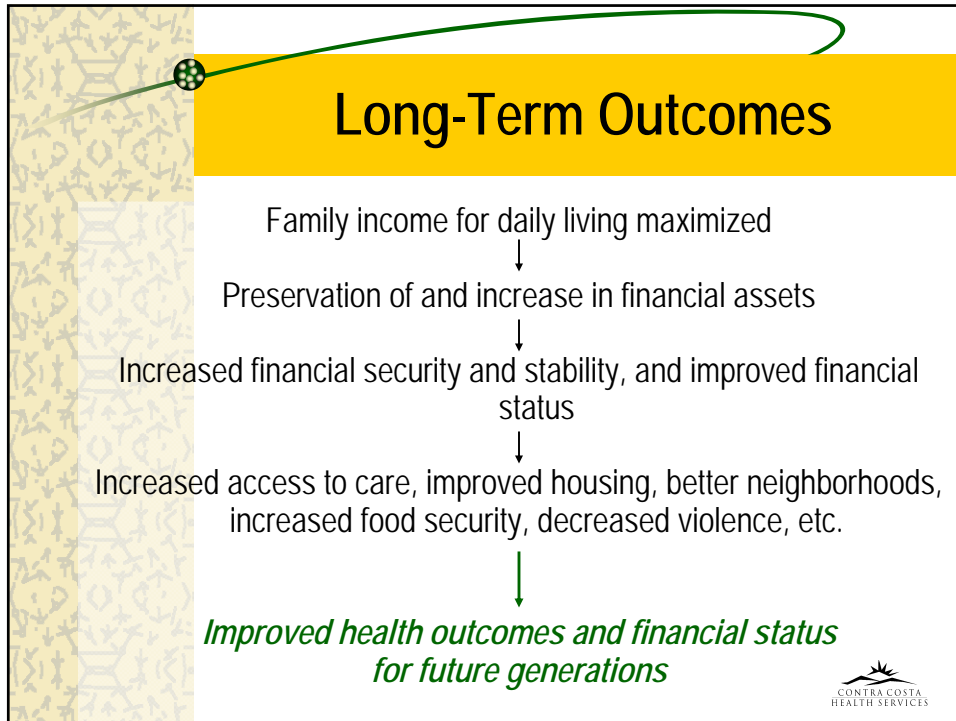
- Series of educational classes
- **Referrals**



Expected Outcomes

- Increased knowledge and skills of staff and clients
- New practices for staff
- Increased confidence and readiness of clients to adopt at least one asset development strategy
- System changes





Challenges

- ✦ Addressing financial status and security sensitively
- ✦ Learning and integrating many new concepts
- ✦ Time and financial resources
- ✦ Measuring success

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What will success look like?



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For More Information

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